

NAEB HEADQUARTERS

January 13, 1953

TO: Eugene Foster, Syracuse; Harry Lamb, Toledo; Kay Lardie, Detroit; Paul Rickard, Detroit; John Henderson, Lafayette; Frank Schooley, Urbana; George Jennings, Chicago; Richard Hull, Ames; Carl Menzer, Iowa City; Marguerite Fleming, St. Louis; H. E. Salley, Louisville; Robert Wallace, Oxford; I. Keith Tyler, Columbus; B. Kendall Crane, Pittsburgh; Martha Gable, Philadelphia; Mrs. Ludwig, Institute of International Education.

FROM: Jim Miles, Executive Director

Because of other commitments, Mr. Nizami can only visit with NAEB stations for six weeks. I have, therefore, re-drawn the schedule. It is my firm belief that this will be the final draft of it. This re-draft will necessitate some changes. However, I have only eliminated two spots from the previous schedule -- namely, Cleveland and Madison.

I am reliably informed that Mr. Nizami is a very high level personage in his own country. He speaks English fluently. He is very dark skinned. Hence, where color barriers are a problem, due caution should be observed.

The travel schedule for Mr. Nizami will be made by the Institute of International Education. They will inform each of you as to his exact arrival time in your city. He will also have your name and address with phone number. Arrangements have been made for him to travel during the daytime hours and, hence, he should arrive in each location at a fairly reasonable hour. Anywhere that it is possible, I would suggest that you attempt to meet him in front of the information or ticket window at the local station.

Each person is responsible for arranging for accommodations for Mr. Nizami on the nights he is in your care. Mr. Nizami does have travel funds to pay for these accommodations.

I trust that each of you will give him a \$25 tour of your operation and that you will discuss matters of international exchange of programs and ideas on a two-way basis with him.

If for any reason the revised schedule is not agreeable to you, I trust you will communicate with me at once so that we can make further modifications.

THE BOARD OF TRUSTEES  
UNIVERSITY OF ILLINOIS  
363 ADMINISTRATION BUILDING (WEST)  
URBANA, ILLINOIS

January 19, 1953

Mr. James S. Miles  
14 Gregory Hall

Dear Sir:

I beg leave to inform you that President Stoddard has accepted your resignation as Manager of the Kellogg Radio Project, in the Division of Communications, effective February 1, 1953.

Sincerely yours,

A. J. Janata  
Secretary, Board of Trustees

cc - Dean Wilbur Schramm  
✓ Department of Broadcasting  
Comptroller Lloyd Morey

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

January 16, 1953

Deen Wilbur Schramm  
Division of Communications  
University of Illinois  
Urbana, Illinois

Dear Will:

I have been tardy in doing what I was instructed to do last week, but it has rather constantly been on my mind. In view of the fact that Graydon has categorized the training areas, I think I will comment on his ideas.

First, regarding the Allerton House type seminar. It seems to me that the first question to answer here is whether television will cause education to re-evaluate its instructional techniques. If our answer to the above is yes, then what is the best way to discover these new techniques -- that is, should we (1) promote a meeting of top educators to talk about TV; or should we (2) have a meeting of NAEB plus educational TV people to investigate education and see how the medium can best change educational techniques?

I am proceeding on the basis that the latter alternative of working with educational TV people is the proper answer for NAEB. I will be working the next few weeks on a definite proposal for an Allerton seminar to be held around June 1. Whether you should think in terms of an educators' seminar to investigate perhaps not only television but all means of communication and their relation to education is something else again.

Regarding the second Ausmus proposal on the up-grading of television personnel, I am torn between two fires. Let's make it the eight-month visit versus the two-week visit. I can see merit on both sides. For an eight-month visit, I would want a person to become thoroughly integrated into an operation like WOI-TV and given some status and responsibility. Unless he can have some responsibility and stature with his fellow workers, the training would be wasted.

I can see merit in having a group or groups of four or five people make the circuit of existing educational television operations for two-week visits. This would require:

- (1) A person assigned full-time as the host at each institution visited.
- (2) The designation of one of this group as a group leader to carry on inter-group discussions on both a formal and informal basis.



January 16, 1953

I think whether you choose one or the other of the above plans is dependent upon the type of individuals involved. Certainly a person not thoroughly indoctrinated in the tradition of educational broadcasting would gain a great deal from working under such people as Hull, McCarty, Paul, et al for eight months. On the other hand, good people like Harold Hill, John Henderson, or Bill Ewing -- already thoroughly indoctrinated with educational broadcasting -- could gain a great deal from short term visits. In fact, there would undoubtedly be something to be said for their visiting local commercial operations. To sum up, I don't think up-grading of personnel at the level of the people I've mentioned above can be done on a whole-sale basis. It will have to be a cut-and-choose proposition. I believe either of the above extremes and perhaps a good many points in between would be very valuable training periods.

Regarding the backlog operation, which Ausmus lists as a third class, perhaps its just bullheadedness, but I have listened to all of the arguments regarding the plan I originally proposed shortly before Christmas and can see no reason to change its basic principles. These are:

- (1) We will need 150 to 300 trained producers and directors for educational TV in the next twelve to eighteen months.
- (2) We do not know quite how to approach this problem; hence, a pilot operation is essential.
- (3) This pilot operation must be held this spring so that similar operations may be carried on in from five to ten places throughout the country this summer.

This latter point, of course, rejects Ausmus' idea that these training sessions should be held on a continuous basis in one place. I do not believe this would be particularly economical. I think it would be a tremendous burden on the host institution, and I am sure it would arouse jealousies as such centralization has tended to do in the past.

On the fourth point of Ausmus, I think we could do much worse here than to repeat the WOI-TV Workshop which was held this past summer. I am sure with this first one under his belt Dick would organize it differently. He perhaps would spread it over a longer period of time and might want to take two or three hitches at it with fewer numbers at each session. I do not believe we can afford at this time to allow valuable experience in training of TV personnel to go down the drain. Thus Hull's operation should be used for this purpose if for none other.

To all of this I would add perhaps a fifth category -- namely, engineering training. Certainly your committee should take some cognizance of the need for such. Perhaps this is just a general reflection of the over-all need for engineers of which I understand there will be a shortage of 100,000 next year.

With what I know of your financial arrangements, I would be in favor of doing this training in the following way. First, utilize your present allotment to hold the pilot six-week production workshop (Item 3) and to do any other training or up-grading of personnel (Item 2) that funds would allow. Second, ask the FAE for



Dean Wilbur Schramm

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January 16, 1953

perhaps \$150,000 to carry on the extension of the six-week workshops this summer and to further increase the up-grading of personnel and to hold the management workshop.

This area is so big, and I have been so engrossed in thinking of the over-all picture that perhaps I haven't developed any of these areas completely enough for presentation to your committee. If the latter is the case, I sincerely hope you will call me, and I will get something in rough form to you before you have to leave for Chicago on Monday.

Sincerely,

*Jim Miles*  
u

Jim Miles  
Executive Director

JSM:ll

cc: Graydon Aumans  
Burton Paulin  
Richard Hall  
Frank Schooley

January 22, 1953

NAEB TAPE NETWORK

MEMO:

TO : NAEB BOARD OF DIRECTORS

FROM: NETWORK HEADQUARTERS

RE : ENCLOSED LIST OF TELEPHONE NUMBERS

Please find enclosed a list of telephone numbers which I compiled at the suggestion of Mr. Miles and Mr. Schooley. These are the telephone numbers we here at Headquarters have had occasion to use. The list contains all the numbers we have in our files as of this date.

If you have any pertinent additions to make, please send them to me and they will be included in a revised list which will be issued at a later date.

Rosaline T. Biason  
Traffic Manager

January 26, 1953

President F. L. Howde  
Purdue University  
West Lafayette, Indiana

Dear President Howde:

As James Miles comes near the end of his tenure as director of the Kellogg Radio Project, I want to thank you for lending him to us.

It is hardly necessary to tell you that the Project is of great importance to all of us who are concerned with educational radio and television. I should merely like to add a note that may also be unnecessary in view of your previous acquaintance with Jim: that he did an outstanding job in a difficult situation, and that all of us are indebted to him for what he was able to accomplish.

We are sorry to see him go, but recognize the importance of his assignment at Purdue, and congratulate you on having him to help you in these transition years between radio and television.

Sincerely yours,

Wilbur Schramm  
Dean

cc: Mr. Stoddard  
James Miles  
Frank Schooley  
Graydon Jackson



## MEMORANDUM

Board Memos

16 February 1953

TO: NAEB Board of Directors

FROM: Burton Paulu

SUBJECT: Comments on Graydon Ausmus' Memorandum of February 7 relative to  
NAEB Seminar

I have looked through Graydon's proposal and think it a very good one. In the earlier stages I was concerned about this television seminar because it seemed to me that the area to be covered was at once so broad and so vaguely defined that I couldn't see how we could come down to grips with the problems in less than a three months session. But this brings the matter down to the ground and defines an objective which could be accomplished by a week's work.

BP:cjm

TO: NAEB Board Members  
FROM: Frank E. Schoolsey, Executive Director  
RE: 1953 Regional Conference

*Board Memos*

The Executive Committee recommends unanimously that NAEB hold its 1953 Regional Conference at Chapel Hill, N. C., March 13 and 14, subject to the following conditions:

- a. Budget figure should be \$2,000
- b. Travel and accommodations should be furnished on same basis used by Dunn in the Oklahoma Regional Conference.

The Executive Committee commends Brother John Dunn for his interest and efforts to set up a School Broadcast Conference, as outlined in his memorandum to the Officers and Board, dated June 12, 1952. However, we respectfully submit that it is our opinion that a Regional meeting at East or West is more desirable at this time.

If you have not reacted, please react. The Executive Director expects to advise Earl Wynn of our decision as soon as he has a majority vote of the Board on this memo.

For your information, these are the two items that were before the Executive Committee: (1) request of Earl Wynn to approve Regional Meeting for Region II, and (2) the renewed request of John Dunn for the School Broadcast Conference in Norman during April.

*JES*

NAEB  
2/17/53  
Special Delivery -- Airmail

NAEB HEADQUARTERS

June 5, 1953  
AIRMAIL

Dr. Frahm  
Auswartiges Amt  
Bonn, Germany

transmitted through

The Diplomatic Mission of the Federal Republic of Germany  
1743-44 R Street, Northwest  
Washington 9, D. C.

Dear Dr. Frahm:

Ref: 454-03-8199/53 <sup>II</sup>

In answer to your letter of April 21, which was waiting me as I assumed office here on June 1, I should like to provide a tentative answer to your numerous questions. I shall take up this problem in greater detail with the officers of NAEB at our next meeting, in case you have further questions or may care to make more specific proposals in answer to this letter. Taking up your questions specifically:

- (1) We would prefer musical programs of any of the types you mention, opera, operetta, symphony, classical, contemporary, and folk music.
- (2) If American or English voices were available for the announcing, even if there is a pronounced accent, I believe we would prefer to have the introductory and closing texts and commentaries in English. If this is a serious problem, we can keep the German and superimpose the English over it ourselves, but this has proved to be a rather cumbersome procedure in general.
- (3) I believe it would be best for us not to attempt non-musical programs until the results of programs in other languages have been analyzed. Therefore, I believe plans for the use of lectures, plays or mixed programs in German should be held in abeyance.
- (4) Programs of from one-quarter hour to a full-hour can be used. Special programs of longer duration might also be considered.
- (5) We would prefer to receive the tapes recorded at 15 inches per second.
- (6) To provide you the information requested, we are sending you available pamphlets and brochures on recent developments in and productions by the NAEB. These are being sent under separate cover.



Dr. Frahm

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June 5, 1953

We thank you most sincerely for your inquiry and hope that this preliminary exchange of letters may lead to a worthwhile exchange between our two organizations and nations. As plans develop, our International Relations Committee and Executive Committee will wish to discuss them in detail. My reply is, therefore, only a preliminary one.

Sincerely,

*H. J. Skarnia*  
H. J. Skarnia  
Executive Director

HJS:ll

cc: International Relations Committee  
Executive Committee

Division of Communications  
July 9, 1953

FOR INFORMATION OF \_\_\_\_\_

Mr. C.C. DeLong, Bursar  
100b Administration

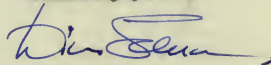
Dear Cliff:

Confirming our telephone conversation, this is to ask that Dr. Harry Skornia be certified to the Retirement System with the limitations and restrictions which his physical examination requires.

Dr. Skornia understands that his participation in the Retirement System during the next five years, if he is here that long, does not entitle him to claim benefits for any conditions that result from existing physical defects as revealed by the examination just concluded.

I should like to record my appreciation for Dr. Dyke's attitude in this whole matter, and especially for his care and diligence in looking into the health of our staff members. It should be recorded, however, that his letter of July 3 is in error in one slight particular. Dr. Skornia did not come directly from Indiana. He came from Austria, where for the last several years he has been director of the American radio. In Austria and before going there, he passed the physical examination for U.S. foreign service. In Indiana he passed the examination for, and held, T.I.A.A. insurance. He was working in Austria when we asked him to come back and head up the Kellogg project, and there was no reason to suspect any very serious physical disability. But in any case, I think this arrangement is satisfactory to all of us.

Sincerely yours,



Wilbur Schramm  
Dean

WS:sp  
cc: Dr. Dyke  
Provost Griffith  
Dr. Skornia  
Mr. Schooley ✓

June 10, 1953

TO: Board of Directors and Officers

FROM: Graydon Aumus, President, NAEB

SUBJECT: 1. Headquarters Business  
2. Review of the past week  
3. Miscellaneous

First, may I ask your okay on a plan which I have worked out with Frank Schooley? We have all agreed that it would not be desirable for Harry to assume the full responsibility of Headquarters operation immediately upon his return, so Frank has agreed to stay on in his present status for Headquarters operation through June and July while Harry gets completely reoriented. "Our Treasurer" says the NAEB budget can stand this small additional expense. (We are paying Frank a little less than \$200.00 a month). We have secured a traveling fellowship for Harry so he may visit more widely during this period than he would be able to do on NAEB funds. In any event, it is highly desirable that he not be tied down the first two months.

REVIEW OF THE PAST WEEK. On Monday of last week, Frank Schooley, Wilbur Schreem and I met with Bob VanDyke in Chicago for preliminary discussions on next year's budget. This was largely an exploratory meeting followed up by a memorandum from Frank and me on specific budget items. These included, above a continuation of the present budget, funds for:

1. A new tape duplicator and a supplementary supply of tapes;
2. Three new top level people at Headquarters and one operations level man - (This includes money to establish an educational broadcasting magazine and funds for publication.);
3. An expanded program in internships, scholarships, and exchange of personnel here and abroad;
4. Establishment of a Washington office with funds for securing programs and regular reports on the Washington scene;
5. Additional grants-in-aid;
6. Major productions (either in agriculture or education) for distribution on the tape network;
7. Additional committee meetings;
8. Reports and publications;
9. Establishment of a TV program and station problems consultation service;
10. An extensive research job to determine as accurately as possible the cost of operating an educational television network.

We do not expect a complete underwriting of this proposed program from this one source, but we have been given reason to hope that a significant increase will be forthcoming. We may expect to have to request funds for some of these projects from other sources.

While in Chicago I spent some time with George Overton discussing general NAEB-FAB-Center relationships and talked to George Probst briefly about the "Big Four" shows. He informed me that that project would be completed by the 1st of August. Since returning home I have received some additional summaries from George on these shows.



At the regular JCET Board meeting in Washington on Wednesday, little of significance transpired except announcement of the approval by FAE of the SREB-JCET request for \$36,000 for a two-year regional TV project and the formulation of the now well-publicized letter to Harold Fellows in which JCET thanked the commercial broadcasters across the nation for their very extensive contribution to and support of educational television stations on the local levels. The records show forty-nine applications in, and another six or eight in the preparation stage.

On Thursday I spent about an hour and a half with Dr. Arthur Adams, President of the American Council on Education, and with Miss Eunice Parker, whom he has assigned to the special ACE TV project. Dr. Adams very clearly analyzed the various contributions being made in the development of educational television, and in his characteristically keen way pointed out the one neglected area. This is the function which the ACE project will perform. "The establishment of the TV Committee," Dr. Adams said, "aims principally toward inducing a maximum amount of participating activity in behalf of educational television on the part of educational organizations and teachers. The Council will provide for periodic stock-taking of the degree and nature of participation of the groups involved in the development of educational television." Miss Parker is doing an excellent job of collecting information on activity in the educational TV field by groups and organizations all over the country and will make this information available on a continuing basis.

I also had a lengthy conference with Basil Thornton, North American Director of the BBC, as a prelude to my trip to London the first of July.

A recent communication from John Dunn reopens a subject which we shall settle at the Board meeting (exact time to be announced later) at the NAEB TV Seminar in Madison the week of the 21st. That is the establishment of an NAEB Advisory Council composed of representatives of other organizations interested in the communications field. I have asked John to prepare a memorandum on this subject as an aid to Allen Miller's Organizational Liaison Committee and will expect him and Allen to work on this together. The need for closer cooperation between all organizations interested in the media of mass communication becomes more and more evident. That was the purpose of our sending a representative to the AETA-Speech Association of America meeting in December and of my attending the DAVI meeting in January, and it is the purpose of our sending Earl to the University Film Producers Association meeting in August. We have been working on an exchange of complimentary memberships with various organizations and I received yesterday a complimentary membership in the AAACE -- the first of a number of such exchanges. We still need a conference of representatives of these various national organizations and NAEB will provide a real service by taking the leadership in bringing about such a meeting. This type of conference carefully planned would appeal to the American Council on Education and I think we might expect some money from them for such a conference. John and Allen be advised.

I still have not had replies from a few of you on the various subjects raised in my long memorandum of May 26. I am particularly eager to have your reactions to the program and station problems consultation project which I have outlined.

IF YOU ARE STILL WITH ME AT THIS POINT: one of the greatest weaknesses of NAEB is recognition of our accomplishments, our significance, and our potentialities by educators across the country. By educators, I mean college presidents, deans, and department heads, high school principals and supervisors. We know we are important, we know we are doing significant work, and we know we are important in the total field of education. Our next big project should be one of interpreting our role in the education picture to school administrators. Perhaps this can be a major project for Skornia. How we can accomplish this (and it must be done) is a job I would like to toss at our Promotion and Publicity Committee for some heavy thinking prior to the Wisconsin meeting.

I will not apologize for the length of this communication. There must be others still longer forthcoming if NAEB is to retain its position of leadership in educational broadcasting in America. I insist also that you as Members of the Board must spend some heavy time on our various problems and plans. I do not object to making decisions but am a firm believer in the democratic process wherein the decisions and the plans are the result of the careful consideration of a number of people.

And just in case you would like to participate in some long-range planning, you might give me a memo outlining a course for NAEB for the next five years. The Executive Committee and the Advisory Committee will attempt something like that at a meeting set up for the first week in August.

I look forward to seeing you in Madison the 21st of June.

Graydon Augustus

P.S. We recently made a request of the FAE for funds for a TV Production Workshop, a TV Management Seminar, TV Workshop Fellowships, and TV Engineering Scholarships. Funds have been approved for the first two of these requests. However, no public announcement of them can be made at this time. Details will be provided after negotiations are completed. I trust you will consider this as well as other matters discussed in this letter as a confidential report.

GA/jeh

Radio Station WWSB  
Pullman, Washington

June 19, 1953

*Board Minutes*

TO: Board of Directors

FROM: Allen Miller

SUBJECT: Proposed meeting for Region VI

I have discussed the possibility of holding a regional meeting for Region VI at Eugene, Oregon during the autumn of 1953, with Glenn Starlin of the University of Oregon and he in turn has discussed it with Jimmie Morris of KOAC. They have agreed to work together in hosting the function at an accessible and reasonably central location.

May I be authorized to proceed with these plans? You will recall that Region VI was authorized to hold a meeting last year but it was impossible to set a time that was feasible. It is my understanding that tacit approval was given to these plans during meetings in Columbus, but I should like to start moving officially in laying plans with the Oregon group as soon as possible.

We would expect to work on a modified basis so far as national officers are concerned because of the heavy costs involved in bringing a full delegation to the West coast. That is unless the Board wishes to increase the allotment discussed by at least \$500.

Since most of the Board will meet at Madison, Wisconsin will you please consider this request officially at that time. If I may, I wish to enter my vote in favor of a district VI meeting.

*Allen Miller*



NAEB HEADQUARTERS

8-12-53

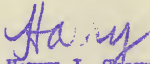
MEMO:  
TO : ALL BOARD MEMBERS  
FROM: HARRY J. SKORNIA

CONFIDENTIAL

Just in case we get enough money to add another person or two to the staff here—have you anyone to suggest: (a) in case both radio and TV program and consultants (1 radio and 1 TV) are approved; (b) in case only one additional compromise (to help also handle contact and promotion work) is approved.

I think it is agreed that I would have to select the person for the staff here, but I would certainly not want to do so without your ideas, and I shall ask the Executive Committee to approve my selection before it is finalized, if it materializes.

Sincerely,



Harry J. Skornia  
Executive Director

August 26, 1953

MEMO TO: NAEB Board of Directors  
FROM: Graydon Ausmus, President

Dick Hull will officially represent NAEB at the UNESCO meeting scheduled in Minneapolis the middle of September. I have written requesting that Harry Skornia be named a representative to the conference and that Si Siegel be extended an invitation also. I have accepted an invitation.

I have asked Si Siegel to be the NAEB representative on the Radio and Television Committee for the observance of United Nations Day, October 24. He will meet with reps of NARTB at the United Nations Building in New York, September 9, for the first planning session.

The Advisory Committee to the President of the Center (including Dick Hull, Member ex-officio) and the Executive Committee plus Ralph Steetle and Bob Hudson met the first week in August for a most intensive study of NAEB-Center relations and to make recommendations (Advisory Committee only) on certain matters facing the Center. This report, which represents some of the most rugged thinking that has been done in our group in several years, will be sent all members of the Board as soon as Burton finishes the re-draft. When you read it, I believe you will agree with me that it is a significant document. Credit for the excellent section on programming belongs in large part to Harold McCarty. There are some recommendations with which you may not agree, as is my own case, and some of the recommendations represent a digression from earlier decisions of the Board; however, it is a document based on conditions which exist and upon the majority opinion of the committee. I believe you will feel as I do that it deserves our strongest and most enthusiastic support.

August 21 and 22, Probst, Wheatley, Schooley, and I met in Washington to work on programs for '53-'54. It was a real trick getting Schooley away from his Chesapeake Bay vacation and getting Wheatley away from his million dollar baby in Boston but the results were worth it. We came up with ideas for ten to fifteen broadcast projects to be tried in cooperation with existing agencies and organizations (with money) in subject matter areas deserving attention, and planned some cooperative broadcasts as well as several "big time" productions. A full report will be forthcoming.

The Adult Education Committee will meet in Boston, September 14, to summarize and close out its two year production activities. Paulu and I will represent the Executive Committee at the session. This will mark "finis" to one of the most important enterprises in NAEB annals. The motto still remains, "Onward to greater accomplishments."

August 28, 1953

To: Officers and Board of Directors. Also stations mentioned below

From: Harry Skornia

Just received the following from Bob Coleman. Suggest that members affected contact Marcus Cohn direct.

In Haste

*Harry*  
Harry J. Skornia  
Executive Director

HJS:do

August 26, 1953

Dear Harry:

I have noted an article in the August 17th issue of BROADCASTING, page 60, which has a very definite and serious implication for several of our member stations. This article has to do with the change of FCC rules regarding sky wave interference. It may require that some of us operate on reduced power for the  $1\frac{1}{2}$  hours after sunrise and the  $1\frac{1}{2}$  hours before sunset. In our case, in December this would mean reduced power before 9:30 am and after 3:30 pm. Some of our most effective programs would be effected and our listening area cut down very materially.

In the clear channel hearings of 1946 there were seven NAEB stations which were effected and which took an active part in the hearing procedures. These are WOI, WOSU, WNAD, KUOM, WHA, WILL and WKAR. These same stations would come under the new rulings.

I feel that there should be some united action to protect our interests. Perhaps NAEB has already started action. If not I suggest that the stations involved, at least, should be alerted and that the NAEB attorney should be asked to keep an ear to the situation and advise. I am sure that NAEB representation will be very helpful.

I am writing our Washington attorney today saying that we will fight and will be willing to attend any hearings or other proceedings. I will also contact some state organizations for their support in our fight. Let me know if NAEB is already taking action and what I can do to help.

Sincerely yours,

(signed) Bob

R. J. Coleman  
Director, WKAR



NAEB

*from*

NATIONAL HEADQUARTERS

14 Gregory Hall, Urbana, Illinois

September 2, 1953

To: Graydon Augustus  
James S. Miles  
Burton Paulu  
Frank E. Schooley ✓

From: H. J. Skornia

Should I go? Is this important?  
Have said I'd do, unless it later  
became impossible.

HARRY J. SKORNIA  
Executive Director



COUNCIL OF NATIONAL ORGANIZATIONS  
of the Adult Education Association of the United States  
Room 205, The Cooper Union, Fourth Avenue and 7th Street, N. Y. 3, N. Y.

August 26, 1953

Mr. Harry Skornia  
National Assn. of Educational Broadcasters  
Gregory Hall  
Urbana, Illinois

Dear Mr. Skornia:

We have had a favorable response from Council participants to our inquiry in July of the possibilities of a TV workshop for national organization personnel. Before we go further in our plans for this, the TV Committee would like an opportunity to talk generally with Council representatives about TV for education purposes and specifically on national organizations role in this.

Since I will be in Chicago September 10 on other business, I would like to suggest that representatives from national organizations headquartered in Chicago meet with me from 2 to 5pm. on the afternoon of September 10. This meeting will be held at the AEA office, 743 North Wabash Avenue, Chicago. Whether or not there is any possibility of your participation in any later workshop, I sincerely hope that you can attend this meeting in order to give the Committee the benefit of your suggestions. We suggest that you might like to bring some other person from your organization with you to the meeting.

I will appreciate hearing from you on the enclosed postcard and hope that you will indicate that you will be free for the afternoon discussion.

With kindest regards,

Cordially yours,

(signed) George H. Fern

George H. Fern, Chairman  
TV Committee  
COUNCIL OF NATIONAL ORGANIZATIONS

GHT:EM

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS  
119 GREGORY HALL  
URBANA, ILLINOIS

September 4, 1953

Mr. Graydon Ausmus  
Station WUOA  
University of Alabama  
University, Alabama

Dear Graydon:

The promised draft:

"Programs produced by BEC under this agreement shall be distributed exclusively to paid up members of the NAEB Tape Network, as certified to the BEC by the NAEB."

This will have to be explained further to Basil, so he knows the difference between NAEB membership and NAEB Tape Network membership.

Meanwhile we are deleting non-NAEB Tape Network members, as they drop out, from lists sent BEC and NAEB logs for bicycling.

Regards,

Harry J. Skornia  
Executive Director

HJS:jk

cc: Jim Miles  
Frank Schooley ✓

September 18, 1953

Mrs. Elaine Tucker  
Director Radio and TV, KOKI-FM  
Classen High School, 18th at Ellison  
Oklahoma City 6, Oklahoma

Dear Mrs. Tucker:

In answer to your letter of September 9, the interpretation of Section 34.84 P. L. & R. which you set forth is correct, nationally, according to the Post Master here, although this contradicts earlier advices on which our special labels for Zones 4 and beyond were based. Therefore, as it now appears, stations outside of Zones 1, 2 and 3, or not within the state, will have to pay regular parcel post rates to mail sound recordings, since the new regulation limits, or apparently limits, materials entitled to special rates beyond Zone 3 to 16 mm film and film catalogues.

As you suggested, however, we have asked our attorneys for an official interpretation of Sections 34.83 and 34.84. We will let you know their findings as soon as we hear from them.

Meanwhile, it appears that your Post Master has been less sympathetic in this juncture than I believe most of us have found.

Sincerely,

Harry J. Skornia  
Executive Director

HJS:jk

cc: NAB Officers & Board  
Fred Siebert  
Marcus Cohn

September 20, 1953

Mr. Elmer G. Sulzer, Director  
Radio and Television Communications  
Department of Radio  
Indiana University  
Bloomington, Indiana

Dear Elmer:

Frank Schooley passed on to me your letter of September 14, to Fred Siebert. The draft of agreement with BEC would, in fact, limit distribution of recordings containing copyrighted music "to stations under agreement with ASCAP". I'm sending a copy of your letter on to Graydon, who is handling these negotiations. I expect the whole will be checked with Cohn and Marks before any action is taken.

I don't know how many active members have licenses, albeit free or complimentary, from ASCAP, EMI or others. I sort of hate to ask separately at this juncture, for fear of focussing undue attention on this problem. I'm sending a copy of this letter and yours, to Bob Coleman, hoping this may be included in a routine questionnaire before long.

Will keep you informed, and thanks for your note.

Regards,

HJS:do  
cc: Frank Schooley ✓  
Fred Siebert  
Graydon Ausmus  
Marcus Cohn  
Seymour Siegel  
Burton Paulu (c/o Fulbright Commission, Britain)  
Robert Coleman  
Jim Miles

Harry J. Skornia  
Executive Director



COPY

INDIANA UNIVERSITY  
Bloomington, Indiana

Department of Radio

September 14, 1953

Dr. Fred Siebert  
Director  
School of Journalism  
University of Illinois  
Urbana, Illinois

Dear Fred:

A rather interesting legal twist has developed relative to the licensing of non-commercial educational stations in this country by music licensing agencies and I am curious to get your reaction if you have the time to think about this and let me have your thoughts on the subject.

As you may know, a number of directors of non-commercial educational stations such as myself have steadfastly refrained from securing licenses from ASCAP, SESAC and EMI relying upon the fact that the copyright law apparently gives the copyright holder no rights in public music performances not for profit. One reason I have been so adamant is that I have never cared to give any of these licensing agencies the slightest hope that I recognized their jurisdiction over the music in our non-commercial operations.

I understand, however, that the National Association of Educational Broadcasters has made a deal with the British Broadcasting Company to the effect that the British Broadcasting Company will allow the National Association of Educational Broadcasters to distribute certain music series on the condition that NAEB members secure an ASCAP license, even though this license may be secured without charge to NAEB members. I am wondering if certain elements of the international copyright reciprocity situation does not obtain to the extent that such license would be uncalled for on our part. Perhaps my phraseology is not too apt in this case, but I think you see what I am driving at.

With best personal wishes, I remain

Sincerely yours,

/s/ Elmer G. Sulzer

Elmer G. Sulzer, Director  
Radio and Television Communications

EGS/jm

copy made Sept. 20, 1953

October 8, 1953

TO: Mr. Harry Skornia, all members of the Board  
Mr. George Probst  
Mrs. Seymour Siegel

FROM: Earl Wynn, Director, Region II

Dear Harry:

This is a brief report on my trip to California as an official representative of NAEB to the University Film Producers Association. I shall give a more detailed report on my activities at the Norman meeting.

When Graydon Ausmus asked me to represent NAEB at this meeting, I told him that I would be glad to do so, provided my expenses could be defrayed. Since my expenses to study management at WOI-TV at Ames, Iowa, for a period of a week were to be defrayed by FAE at approximately the same time of the year, it seemed to me that I should group these two meetings and charge to NAEB only my expenses from Ames to Los Angeles and return. I was advanced \$250 for this purpose by Frank Schooley. The expenses to Los Angeles, therefore, are as follows:

Airtrip from Ames to Los Angeles and return	\$ 215.17
5 days at the University of Southern California @ \$10 per day	<u>50.00</u>
Total	\$ 265.17.

As you will note, this amount is slightly above the \$250 advance. I shall be very happy to assume the difference in view of the fact that I was travelling by car and made this trip to Los Angeles a part of my vacation.

I believe, I can safely say that my mission was accomplished. Mr. Herbert Farmer, President of UFPA, appointed a new committee, called Television Committee, to make recommendations to him. This Committee consists of:

Mr. Wilbur T. Blume  
University of Southern California

Steve Knudsen  
Iowa State University

John Winnie  
University of Iowa

John Meany  
University of Houston

L. C. Larson  
Indiana University

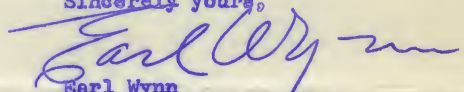
and me. The Committee made the following recommendations to Mr. Farmer and the total membership:

- 1.) the job of educational television is so big, all important resources should be brought to bear upon it;
- 2.) it would be highly desirable for NAEB and UFPA to establish close liaison;
- 3.) the area of interest of UFPA is producing films for educational television and not producing studio productions for television. The latter is NAEB's responsibility.

These recommendations were accepted by the membership.

Mr. Farmer agreed that a representative or representatives of UFPA should attend the Norman Convention. He asked Mr. Bill Blume to represent UFPA, and Mr. Blume has written to all members of the Television Committee of the UFPA requesting that as many as possible of them attend the Norman Convention. I suggested to Mr. Blume that he and other members of his Committee meet with representatives of NAEB to discuss the need for close liaison and to make recommendations.

Sincerely yours,

  
Earl Wynn  
Director, Region II

W dn

Frank Schoorley

October 14, 1953

Mr. Gene King  
Program Director  
Station WEEI  
Boston, Mass.

Dear Gene:

Wonderful! Congratulations! Bon voyage and let us know what and how we can help. We have lots of stuff. Will you give us your Paris address so we can send you our Newsletter and all data on our exchange programs with European stations and networks. Want to coordinate with you all we can. You'll probably be hearing plenty from Sy Siegel on all this.

Regards,

Harry J. Skornia  
Executive Director

HJS:do  
cc: NAEB Officers and Directors

(NOTE: Gene has just been named USIA European Chief. This is in reply to a note from him.)



ST. LOUIS EDUCATIONAL TELEVISION COMMISSION  
CHANNEL NINE  
303 BOARD OF EDUCATION BLDG. 911 LOCUST ST.  
ST. LOUIS 1, MISSOURI Central 8085

CHANNEL NINE STUDIOS  
WASHINGTON UNIVERSITY  
St. Louis 5, Mo.

Volunteer 3-8722

October 20, 1953

Mr. Harry J. Skornia, Executive Director  
National Association of Educational Broadcasters  
University of Illinois  
119 Gregory Hall Urbana, Illinois

Dear Mr. Skornia:

We have several questions here at KETC for which we would like your answers based upon past N.A.E.B. experience in radio as well as television.

In setting up our operating and capital investment budgets, we were discussing the matter of amortization and depreciation of capital equipment. Our accountants inform us that the general practice in non-profit educational institutions is not to depreciate equipment. Is this a standard procedure in educational radio stations around the country? In the cost figures that have been submitted to you by educational institutions producing programs under an N.A.E.B. grant, has depreciation been included?

The next item is that of engineering and musicians' unions. Has there ever been any agreement made on a national scale with unions in either of these categories? I am more specifically concerned with the engineering unions because it poses a more immediate and continuing problem. In the September meeting at Ann Arbor of the Program Center, the station managers who were in attendance all indicated that they did not plan to have any contract or working agreement with engineering unions but intended to have a completely non-union engineering staff. This is more agreeably achieved in the small communities than in the larger cities like St. Louis where even the Board of Education FM Station has been unionized. George Overton, legal attorney for the Center, has, I believe, been checking into the matter of the national agreement with the musicians' unions, but I have heard nothing further about this.

Can the N.A.E.B. furnish me with any information regarding libel and slander precedents pertinent to educational broadcasting? Our insurance counselor is recommending that we have some coverage in this line but before we decide I felt I would like to investigate the matter further with N.A.E.B. In a commercial situation I know that stations generally cover themselves with insurance, but I am wondering about the necessity for educational stations to do so.

I would appreciate all the help that you can give me in regard to concrete answers to the above questions or recommendations and suggestions should it be impossible to define the matter further.

Sincerely yours,

/s/ Richard J. Goggin,  
General Manager

RJG:dft

copy made: November 16, 1953

NAEB NATIONAL HDQ.

10-12-53

MEMO:

TO : ALL OFFICERS AND BOARD MEMBERS

FROM: NAEB HDQ.

RE : MEMBERSHIP OF TWO TV STATIONS  
NOTIFICATION OF MEETING IN NORMAN, OKLA.

- 1.) Membership applications for the first two TV stations who wish to join NAEB have been received in the office. We think it would be good publicity to have our 101st and 102nd active members to be these two TV stations.

Would you please indicate by return wire your approval or disapproval of—

WUNC-TV, The Consolidated University of North Carolina, Chapel Hill, N.C.

and

WQED, The Metropolitan Pittsburgh Educational Television Station,  
Pittsburgh, Pennsylvania

- 2) In case you have not yet received notification--

There will be an all-day meeting of the officers and board of directors at Norman, Oklahoma on October 28, 1953 starting at 10 a.m.

The meeting is called by president Graydon Ausmus.

*Wire  
Spornia*

*Approve  
both  
stations  
B. G.*

*Frank Schooley*

October 21, 1953

Mr. Seymour N. Siegel  
Radio Station WNYC  
2500 Municipal Bldg.  
New York 7, New York

Dear Sy:

We've been having a rough time with our LP albums. However, I wanted to get more positive data before writing you. We only recently got a phonograph to play them here. For the last few weeks it has run many hundreds of hours. When I broke my ribs recently and was laid up a couple of days, I figured that this was an excellent chance to hear all LP records under the NAEB label. The results of all the above, like the mail from purchasers, is most disheartening. Yesterday a member of the Finnish Parliament was here and we were playing him People Under Communism. One record stuck three times. Others stuck once each.

I am attaching check sheets in chart form showing Static, Distortion, "needle sticks", "skips" and echo, respectively, on spot checks of hitherto unplayed records, on the home type, non-professional recorders we assume to be the type which LPs will most often encounter. As a record with echo wears it is likely to break thru' thin walls and become a "skip" or "stick" case, of course.

The reason I'm writing now is that Days of Menkind II seems to be the worst of all, if that is possible, in what I'd call production aspects (distortion, echo, static)

In numerous cases in this album also, tape was apparently broken. Some of the "breaks" are not due to skipping, for the record is frequently O.K. in such cases. But tapemist have been broken and respliced with some loss of words or syllables, before it got on records.

The gain is very bad, generally, also. Since Columbia nowhere has its name on the albums it would seem that they didn't put a good (or any) producer or supervisor on the job. I imagine they don't feel that the job is big enough to be too concerned about.



October 21, 1953

For us at NAEB, we've had to switch, return, reissue and replace so much that we dread to go into Ways of Mankind II on which we have not yet found a side ~~q~~ which doesn't skip or jump.

I know this isn't an easy problem, but I think we must hold up further distribution of Mankind II until some solution is possible. Otherwise I'm afraid NAEB's future in the LP business is doomed or seriously jeopardized.

Attached also is a copy of a letter just received on the same subject. What do you think can be done with Columbia on this?

Sincerely,

Harry J. Skornia  
Executive Director

HJS:do  
Encl.

FRANCIS E. PERKINS  
9411 St. Andrews Way  
Silver Spring, Maryland

FOR INFORMATION OF

October 15, 1953

Mr. Frank Schooley  
National Association of Educational Broadcasters  
University of Illinois  
Urbana, Ill.

Dear Mr. Schooley,

I wrote you September 11 and have received no reply. I assume my letter or the reply was lost, and am therefore repeating my statement:

We have received the 14 recordings (7 disks) of Ways of Mankind which my wife ordered in August, and are delighted with the high quality of the programs.

Several of the recordings seem to be inferior mechanically, however. No. 3, the one my wife had previously heard and therefore played first, has proved to be the worse offender.

Record Defects

1 skips

2 o.k.

3 skips

4 skips

5 skips at "Old Man  
Lyak got one just  
inside the (blurrp)"  
and at "You'll have  
to do something about  
it (blurrp)"

6 o.k.

7 o.k.

8. o. k

9 skips

10. o. k.

11 o.k.

12 o.k.

13 skips

Bonus o.k.

SHALL WE RETURN THE ENTIRE SET OR ONLY THE POOR RECORDINGS?

Since the records look so perfect, we assumed at first that the fault must be in our machine, and so I had the needle checked. The needle was O.K. and our other records play satisfactorily, including some very fine Columbia recordings, 12-inch.

So then I observed the pick-up arm as the record played, and it is my conclusion that some of the spirals are out-of-round (eccentric), particularly near the outside edge. I can see the pickup arm swing abruptly each time the record makes a revolution. The trouble is that when the record throws the arm in this way, it sometimes jumps one or more grooves. No. 3 is very bad in this respect throughout the entire recording.

Our player is a Webster which we purchased new about 1951. It uses a General Electric cartridge with sapphire stylus—one for LP's and another for 78's.

At the left are my notes on the records. I did not play all throughout, but did complete several of them. The "skips" notation applies to the outer spirals, with the exception of sides 3 and 5. After the first few rounds most of the defective records seem to play perfectly.

Very truly,

/s/ Francis E. Perkins

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS  
119 GREGORY HALL  
URBANA, ILLINOIS

October 21, 1953

Mrs. Lois R. McCarthy  
Executive Secretary  
COUNCIL OF NATIONAL ORGANIZATIONS OF THE AEA  
Room 205, The Cooper Union  
Fourth Avenue at 7th Street  
New York 3, New York

Dear Mrs. McCarthy:

We have just now received your dittosed letter dated September 28, pointing out that we have not yet provided material earlier requested, and asking that it be provided no later than October 15. Since I'm afraid it may be too late to meet this deadline, and since we have not to my knowledge received earlier notices I hasten to reply.

Since we do not have our own mimeograph facilities, the 200 copies of the statement requested will be delayed a day or so in reaching you. Would you please inform me if they arrive too late for use? We should still like to participate and have a copy of the CNO Directory.

Herewith a copy of the material being stencilled and forwarded to you within the next few days.

Sincerely,

Encl.  
HJS:do  
cc: Graydon Ausmus  
James Miles  
✓ Frank Schooley

Harry J. Skornia  
Executive Director



## NAEB

NATIONAL ASSOCIATION OF EDUCATIONAL  
BROADCASTERS (NAEB)

14 GREGORY HALL

URBANA, ILLINOIS

Harry J. Skornia-Executive Director  
Representative to CNO--Position

Harry J. Skornia  
Executive Director

Graydon Avenue (Station <sup>WHOA</sup> Univ. of Alabama, Univ. Ala.)  
President-- Address

## ORGANIZATION PROGRAM

### 1954 SPECIAL ORGANIZATION EMPHASES OR THEMES:

Educational Television station personnel training and up-grading. Establishment of TV standards. Research into TV programs. In-school and international understanding exchange programs.

### ADULT EDUCATION THEME:

International Understanding  
Educational Television

### MAJOR ACTIVITIES OR PROJECTS PLANNED:

- FOUR (4) Seminars and Workshops for Television and Radio personnel
- Grants-in-aid projects to produce outstanding programs for distribution through NAEB Tape Network and Educational Television and Radio Center.
- Research Monitoring Study of Television's Handling of Public Issues
- Consultant services to present and prospective member stations (Television and Radio)

### MAJOR PUBLICATIONS PLANNED FOR 1954 RELATED TO ADULT EDUCATION

Surveys; Manual of Television station Management; Television Production Manual.

### MAJOR STUDY OR RESEARCH PLANNED IN 1954 RELATED TO ADULT EDUCATION

See MAJOR ACTIVITIES OR PROJECTS PLANNED, above

## CONVENTION

CONVENTION THEME: Not yet selected

October 1954

Date

This meeting is open (to all educators)

New York City, New York

Place

Contact: Mr. Seymour Siegel, Director

Radio Station WHET, 2500 Municipal Bldg.  
New York 7, New York

OTHER MAJOR MEETINGS: Membership and Board Meeting in connection with Annual Institute for Education by Radio and Television April-May, 1954, Columbus, Ohio.

SPECIAL CELEBRATION DATES: November 7-11, twenty-ninth anniversary week. (Originally called the Association for College and University Broadcasting Stations.) Founded November 7-11, Washington, D. C., 1925).



November 2, 1953

Major General Harlan M. Hartness  
USA Director  
Department of Defense  
Office of Armed Forces Information and Education  
Washington 25, D. C.

Dear General Hartness:

This is to assure you that no negotiation is necessary with Canadian offices or sources in connection with the NAEB programs sent you on tape for AFIS use overseas. The National Association of Educational Broadcasters owns all rights on these series, and Canadian producers were employed by the NAEB with the understanding that the NAEB has the full right to release these series as it desires.

You may therefore consider this as confirmation of the fact that all rights to release as you see fit overseas, except in Canada, are granted to you.

Sincerely,

*Harry J. Skornia*  
Harry J. Skornia  
Executive Director

HJS:ms  
CC: NAEB Directors and Officers

November 2, 1953

Mr. Morris S. Novik  
National Association of Educational Broadcasters  
630 Fifth Avenue  
New York, New York

Dear Morris:

Sorry you couldn't get to Norman.

As new television stations go on the air, they ask NAEB about labor relations, and union relations. Radio stations also have questions and problems in this area from time to time.

In an effort to find the answers for them, I thought I would drop you a line and see on what sort of consultant basis you might be available, in case we could get funds to add this to the NAEB service to provide such stations in their early stages. Particularly in metropolitan areas, this is a serious matter which I think you are the best person I know to ask about. What is your reaction?

Sincerely,

*Harry J. Skornia*  
Harry J. Skornia  
Executive Director

HJS:ms

cc: NAEB Directors and Officers

November 3, 1953

TO: Officers and Directors

FROM: Harry Skornia Jg.Sk

In trying to pull loose ends together at headquarters, following absence for Oklahoma National Convention, herewith Statement of Status of French (RTF) programs prepared for NAEB, as seen from here, and pulled together by John Holt and me. This will help complete the report from Sy of October 19 which we have found on our return.

French

- 1) All programs listed in the promotion brochure (Comedie Francaise #1-13); Contemporary French Music 13 programs; Great Writers of France (Hugo, Balzac, Stendhal, Vigny and Musset) have all been distributed.
- 2) We are currently distributing the second 13 programs from the Comedie Francaise. We have distributed the first three (Comedie Francaise #14, 15, and 16, which are your new numbers 3a, 4a and 6a).
- 3) We have distributed the first 7 of 13 French Music Festival Programs and the rest are going out regularly as scheduled.
- 4) French programs have been distributed in a steady stream since late last spring. They are released as soon as we have full series at Headquarters, sometimes before; and as quickly as we can fit them into our production schedule. In some cases we have had to check rather carefully to see when we had a whole series since some have consisted of 7 or so rather than the 13 usually offered.
- 5) The following programs are at Headquarters but have not been released as yet. These programs have almost all been received within the last two or three weeks.
  - A) Comedie Francaise #17-26 (to complete the second series)
  - B) Modern French Theatre #1-4 only (of a series of 13)
  - C) Ancient and Modern French Music #1-5 only (of a series of 7)
  - D) The French Academy #1-6 only (of a series of 7)
- 6) No programs have been received for two series: Great Composers of France and Great French Poets.
- 7) One program not listed in any series on the dittoed sheets has been received: French Concert, "Le Mystere des Saints Innocents", by Henri Barraud (Time:56:40)

Italian

- 1) Music from Italy #1-6 and #9 and 10 only have been received, as has Outward Bound With Columbus.

Others

- 1) We have received something called: "New York Pro Musica Antiqua," 13 programs. (What is this, Sy? We have no advance material to tell us.)

cc: George Probst  
Robert Van Duyen  
Larry Creshkoff

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS  
119 GREGORY HALL  
URBANA, ILLINOIS

November 5, 1953

Mr. James MacAndrew  
Radio Station WNYE  
Board of Education  
29 Fort Greene Place  
Brooklyn, New York

Dear Jim:

Herewith copies of all NAEB requests of the past year (Kellogg, FAE, Standard Oil) and a copy of Headquarters and Network Budget, for your confidential information and study as NAEB Director of Region I.

Soon to reach you will be drafts of new proposals to the Center. The FAE request you have now is also to be resubmitted. As soon as you receive the drafts and summary I'll send you, to study, we'd be grateful for your reactions.

Regards,

Harry J. Skornia  
Executive Director

HJS:do  
cc: Graydon Ausmus  
John Dunn  
✓ Frank Schooley

(and Hunter)  
all directors, now have about everything



1

See

November 10, 1953

MEMORANDUM

11 1358

TO: MEMBERS OF THE BOARD OF DIRECTORS,  
MEMBERS OF THE EXECUTIVE COMMITTEE.

FROM: Earl Wynn, Director, Region II.

Following is a summary of my arguments during the Wednesday afternoon meeting of the Board of Directors at Norman:

NAEB is an organization of professionals. During the past and up until recently, NAEB has needed to consist primarily of professionals.

- a) There was no other group to convince administrators that radio and more recently television held great importance for education;
- b) the professionals received strength from a national organization through which they could keep lighted the lamp of communication.

The situation has now changed. NAEB (which has had all of the bright ideas), JCET, and other national organizations have convinced educational administrators throughout the country of the importance of radio and in particular television.

The new Radio and Television Programming Center, conceived by NAEB, is and will be administered by a man equal in stature and experience to a college president. To whom (can we suppose) will top level educational administrators look for leadership in the communication field? Not to an organization which is administered by professionals and which excludes close coordination with top level educational administrators. There is a very real possibility that, as the years go by, top level administration will look for leadership, particularly in the television field, to the Center unless NAEB broadens its concept here.

My conclusion therefore: If NAEB is to maintain leadership on a national scale, if NAEB is to be the organization to which college presidents and school superintendents will

look for leadership, it must include somehow in its administrative framework top level administration from higher education as well as public school education. Possibilities for implementing this suggestion are enlarging our Board to include such top level administrators or set up a special Advisory Committee of educational administrators.

As a first step I would recommend that the Board take under careful consideration the possibility of calling a meeting of the Board, perhaps at Columbus, to which would be invited not more than six and not less than four top level administrators from both higher education and public school education for the expressed purpose of advising with the Board in matters concerned with how best the National Association of Educational Broadcasters can serve the interests of education.

Meeting of a Committee—

Cell. Prez. — <sup>Purdue</sup> Harde —

State Supt. —

Schl. System Admin. — <sup>Bil. Hickey</sup>  
<sub>in St. Louis</sub>

Rep. of Tra. Cell. —

~~Class room Teach.~~ —

Private Cell. —

Write Jim — to talk

Talk to Dr. Carmichael —

Shant at Spec. meeting in  
St. Louis in January  
with full Board. —

cc: Messrs. Ausmus  
Newburn  
Skornia

November 10, 1953

Mr. George Probst  
Radio Office  
The University of Chicago  
Chicago 37, Illinois

Dear George:

On September 18 you sent me a memo covering the conversation which you and Graydon Ausmus had with Mr. Anderson of the Standard Oil Company of New Jersey on the general subject of financial support for the National Association of Educational Broadcasters. You indicated that Mr. Anderson strongly urged that the approach be in terms of a comprehensive program for a five year period rather than terms of special individual requests. You went on to say that you would welcome suggestions as to "appropriate next steps by either the Educational Television and Radio Center officials or by the NAEB."

While the issues bound up with this entire matter of fund raising have been reviewed with various interested parties over the past several weeks, the specific question raised in your memo has not yet had official reply. In the nature of the case I think it would be well for our exchange of views to be a matter of record.

To begin with I should make clear that in putting forth my comments at this time I am doing so as president of the Fund for Adult Education. While I shall continue to participate in the deliberations of the Board of Directors of the Center as a regular member of that group, I am no longer in any way a spokesman for the Center's official views. Only Mr. Newburn can speak in that capacity.

The Fund finds itself in this position: Almost from its inception the Fund has demonstrated a deep concern for strengthening and enhancing the prestige of the NAEB as a professional organization. There is no need for me to review the respective grants for various purposes nor the substantial financial support which they have entailed. Acting very largely on the basis of NAEB recommendations, the Fund has established the ETRC as a national agency having primary commitments to program development and inter-change, both in educational radio and television -- with the emphasis on the latter because of the present critical stage of development of this new medium.



In all its thinking and in all the actions it has taken the Fund has conceived of these two organizations as complimentary in the most complete sense. The closeness of the working relationship that the Fund has assumed would exist, is evidenced by the fact that the sole Advisory Committee to the Center to date has been and is a committee of the NAEB. There is the further consideration that one of the members of the NAEB Advisory Committee is also a member of the Board of the Center.

In giving support to both organizations, the NAEB and the Center, the Fund has been completely convinced that each had a monumental task in discharging its own special responsibilities toward the development of educational television and radio -- the one through determining and fostering thoroughly professional standards in all phases of educational broadcasting (and telecasting), and the other through providing in the field of education the functional equivalent of a programming "network". Clearly, both types of activity require financing and equally clearly the health of both organizations requires that financing be from a variety of sources. Fund raising will need to be a featured activity -- especially in the case of the Center which obviously has to aim at very substantial sums if educational broadcasting in the United States is really to come into its own, and if it is to graduate from the meager and ineffective scale of activity that has characterized educational radio during the years of its existence.

In short, from the Fund's point of view, these two organizations which it is helping to support in the mass media field both have important and clearly distinct fund raising responsibilities. It would be unwise and shortsighted in the extreme for either to make any effort toward preempting the field of the other. What is called for, then, is full assurance that no steps will be taken by either NAEB or the Center in this extremely crucial area of fund raising without mutual consultation and clearance as between the two organizations. We in the Fund are entirely confident that given such an arrangement there can be full and complete understanding at all times as to the fund raising activities for both organizations.

I know that you fully share our feeling that the potential of the mass media in education is too great to permit of any approaches that would run the risk of weakening the common effort. Accordingly, whatever specific decisions may be reached in individual instances it seems clear that the basic principle all of us have to adhere to is that of joint consultation and joint effort in behalf of common aims.

Sincerely,

C. Scott Fletcher

gc

Copy made, NAEB Headquarters,  
November 16, 1953.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS  
119 GREGORY HALL  
URBANA, ILLINOIS

*Note of  
Thanks*

November 11, 1953

MEMO:

TO : The NAEB Officers

FROM: NAEB Hdq.

RE : Attached mailing list.

Attached please find a copy of our latest mailing list. This list shows by the code letter which are active members, associates, affiliates, subscribers, or complimentary and exchange persons.

As time goes on we will send you additions and corrections to this list. We hope this will help you accomplish your NAEB tasks with more ease.

November 12, 1953

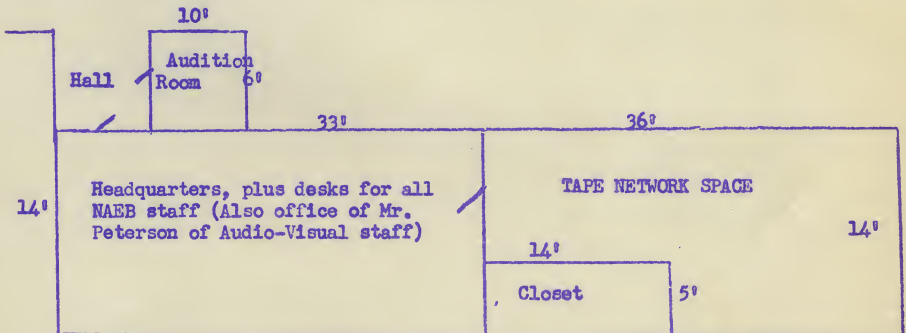
Mr. Frank Schooley, Treasurer  
National Association of Educational Broadcasters  
Station WILL  
University of Illinois  
Urbana, Illinois

Dear Frank:

Herewith suggested space needs for NAEB. We're dittoing so the rest of the Board can see, also.

In addition to the problem of space there is the fact that I have no office to which I can retreat to get work done. Every passer-by en route to the Network room, passes my desk. A dozen or so inquiries a day reach us for Mr. Peterson. There are many interruptions every hour. There is no place to dictate and I've given up trying to do this much. Personnel matters can not be discussed over the phone, because I'm surrounded by the whole Staff involved, etc. Therefore, not only space but a certain number of enclosures are indicated in this statement.

It is assumed that the tape network could simply expand into present Headquarters space if Headquarters could find some, preferably nearby. If not, though it would not be good to have the two separated, it may mean a house, for Headquarters, although this would probably be less safe from a fire danger angle, for archives, than a University Building. In the FAE request draft I've mentioned a likely \$5,000.00 item. Imagine this should be a Kellogg item, but since I haven't been drafting Kellogg requests, I thought I'd get it down somewhere, since the idea of trying to crowd more people into the present space and confusion situation makes little sense. Here's what we have now.



To: Mr. Frank Schooley

- 2 -

November 12, 1953

Total Square footage:

Headquarters	467 sq. ft.
Tape Network	438 sq. ft.
Closet (storage)	74 sq. ft.
Audition and editing room	61 sq. ft.
Total	<u>1040 sq. ft.</u>

*OK* *211*

(Holt also has access to U of I recording service space for some of his editing work)

Needed space:

-For Tape Network approximately 1,000 sq. feet (all of present space), to take care of offices for Holt, Clausen, Blason and 3 operators, and including storage, shipping, filing and shelf space.

-For Headquarters, if possible in six walled or divided spaces, as follows:

<u>Rooms</u>	<u>Minimum Needed</u>	<u>Desirable</u>
1) Executive Director	150	225
2) Secretary to Director	100	125
3) Assistant Director & Secretary	225	270
4) Placement & Engineer	250	300
5) Additional Secretaries & Receptionist	200	250
Cabinets, Shelves, etc.	150	300
6) Conference	<u>300</u>	<u>450</u>
	1,375	1,920

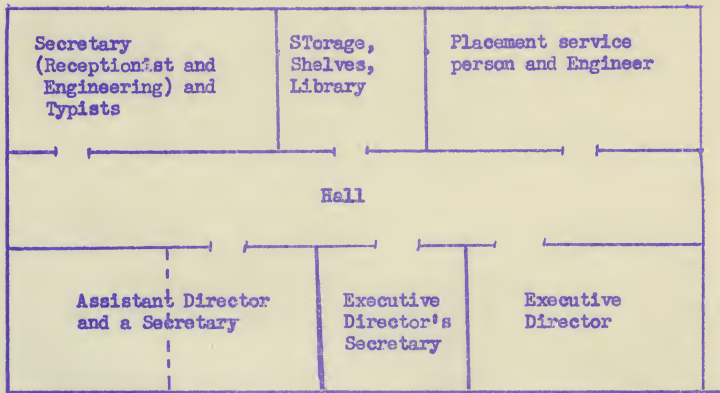
This might be in some such form as this, or any variant thereof:  
(see page 3)



To: Mr. Frank Schooley

- 3 -

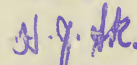
November 12, 1953



Executive Director and Secretary should have 2 rooms, or one divided room; Assistant (or Associate) Director a large room, preferably divided; Engineer, his secretary and placement assistant could be together, or in 2 or more rooms if necessary. Minimum total: 4 rooms for 7 full time (and some part-time) people.

For a starter, that's it.

Regards,



Harry J. Skornia  
Executive Director

HJS:do

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS  
119 GREGORY HALL  
URBANA, ILLINOIS

November 18, 1953

Mr. Walt Whitaker  
Program Director  
Radio Station WUCA  
Box 2002  
University, Alabama

Dear Walt:

Your expense statement O.K., and forwarded to Schooley for him to send you a check.

Looks like a good judging job--which all will appreciate.

Your message given Holt re Christmas program offerings.

All the best,

Harry J. Skornia  
Executive Director

HJS:do

X cc: Frank Schooley

November 27, 1953

Mr. Robert J. Coleman, Director  
Station WEAR  
Michigan State College  
East Lansing, Michigan

Dear Bob:

Could you send me, or Graydon, something like this estimate by Marguerite Fleming for the In-School Committee, please? We'll need pretty exact estimates on Committee meeting costs, since our funds are definitely limited. The consensus, I think, was that expenses couldn't be paid for any committee to meet more than once a year until or unless a good deal more money becomes available.

(I'd be grateful for comparable estimate-proposals from all committee chairmen listed here.)

Most Sincerely,

Harry J. Skornia  
Executive Director

HJS:dc

cc: Graydon Ausman  
Carl Menzer  
Waldo Abbot  
Parker Wheatley  
Ola Miller  
Earl Wynn  
Carnet Garrison  
Gale Adkins  
Harold Engel  
✓ Frank Schoolley  
Armand Hunter  
John Dunn

C O P Y

Station KSLH  
1517 S. Theresa Avenue  
St. Louis 4, Missouri

November 23, 1953

Mr. Graydon Ausmus, Director  
Station WUCA  
University of Alabama  
University, Alabama

Dear Graydon:

When you suggested at Norman that I give you an estimate of the cost of an In-School Conference, I asked Jim Miles to send me a statement of the expenses of the Lafayette meeting held in 1952. His letter has just reached me this morning, and I shall enclose a copy. Meanwhile, I have checked railroad fares to Urbana and have estimated the cost of food and hotel at \$10.00 per day.

For The Entire Committee

<u>Name</u>	<u>City</u>	<u>R. R. Fare</u>	<u>Approx. Expense</u> <u>Food and Hotel</u> (2 days @ \$10.00 ea.)
James MacAndrew	New York City	\$120.53	\$20.00
M. McCabe Day	Huntington, Ind.	1..44	20.00
Alvin Gaines	Atlanta, Ga.	89.95	20.00
John Henderson	Lafayette, Ind.	9.46	20.00
Marie Scanlon	Newark, N. J. (New York fare)	120.53	20.00
J. J. Stillinger	Cleveland, Ohio	93.38	20.00
Marguerite Fleming	St. Louis, Mo.	<u>17.66</u>	<u>20.00</u>
		\$465.95	\$140.00

Railroad Fares - \$465.95  
Food and Hotel- 140.00  
Total- \$605.95

NOTE: Additional expense not listed - taxi fares and extra hotel bills for those who may not be able to get trains or planes until Sunday morning.

At Norman we discussed the possibility of there not being enough money to finance a meeting of the entire committee and decided that consideration should be given to appointing a sub-committee to do this piece of work. This committee to be composed of two or three members who are located fairly close to each other. MacAndrew, Scanlon and Gaines might work together or Henderson, Day, Stillinger and Fleming. Such a group could outline problems, draw up suggested remedies and send them on for the entire committee to okay.

I am sending a copy of this to Jim MacAndrew and all members of the committee.

Sincerely,  
/s/ Marguerite  
Marguerite Fleming, Manager  
Station KSLH

ME:s



~~-COPY-~~

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Office of the Secretary

NAEB

December 1, 1953

Mr. Harry J. Skornia  
Executive Director  
NAEB  
119 Gregory Hall  
University of Illinois  
Urbana, Illinois

Dear Harry:

Am sorry I didn't get the minutes of the meeting  
out before this but here they are for whatever editing you  
may wish to make and for distribution to the Board.

Sincerely,

/s/ Armand

Armand L. Hunter  
Secretary

MINUTES FOR EXECUTIVE COMMITTEE MEETING NAEB HEADQUARTERS, URBANA

ILLINOIS, NOVEMBER 17, 1953

Present: President Ausmus, Vice President Dunn, Secretary Hunter,  
Treasurer Schooley, Executive Director Skornia

The Executive Committee met to discuss problems of headquarters and network operation. The agenda prepared by Director Skornia was the basis for the discussion and deliberation.

Agenda:

1) TV monitor study. The committee approved the engagement of a local attorney to draw up a contract for the next New York Monitoring Study. Six possible bidders for making the study were recommended by the Research Committee and accepted by the Executive Committee with additional bidders to be suggested by Treasurer Schooley and Professor W. Schramm should they have additional firms to recommend. It was agreed that the time of the Study would be kept secret according to the suggestion made by Siegel in order to eliminate the danger of the New York stations loading the selected week with unrepresentative programs. The Executive Committee approved allocation of \$2500 in funds for use by the NAEB Research Committee in necessary travel and expenses.

2) Question of the deadline for the publication of the next New York TV research study: The Committee agreed that an attempt should be made to meet a May publication date, on the study project for January, because the particular week in January is to be kept secret but no definite publication date can be set other than the general one of the month of May, 1954.

3) Grants-in-aid: Skornia to write to producers of last year's grants in aid programs who are delinquent and require them to complete the series. The distribution of the grants-in-aid program is to be checked with the contract in order to determine the proper method of distribution and the handling of the credits. Information on the release of these programs is to be sent to Siegel for promotion and publicity. The 1953 series should be made available for release in January, 1954. NAEB headquarters will mail the released series to the Educational TV and Radio Center with whatever evaluation of the programs is available. Copy of the report to the Center covering the programs and the grants-in-aid project should be sent to Bill Griffiths of the FAE. The Committee agreed that the film credits on TV grants-in-aid programs should read as follows, "Produced by (station or organization) for the National Association for Educational Broadcasters under a grant from the Educational TV and Radio Center". These credits would be given at the end of the program. All new grants in aid contracts and agreements should contain the provision that the program is to be distributed locally first by the producing station or organization. Skornia is to revise the contract and agreement also to include television, to cover periodic reports by specified dates, to set a Completion deadline of July 1, that programs must conform to established time periods (one-quarter or one-half hour, etc.) to include funds for publicity and promotion of the program series, and that the funds granted will be released on an established schedule

which will require the completion of the series in order to receive the final payment under the grant.

4) Wynn's proposal regarding top level educators meetings: The Committee agreed that NAEB reports of important developments in educational radio and television should be sent to the Presidents of member institutions (active, associate, construction permit holders, etc.). This process will be handled by the new man proposed to serve as Assistant to the Executive Director. Plans should be set up for an initial exploratory meeting of the Presidents of educational associations and institutions for the purpose of discussing the problems and uses of educational station operation and program development (this group of educational leaders should include the JCET, and NAEB plus a representative President of a state supported college or university, a private college or university, State Superintendent of Schools, a Teacher's College President and a representative of the school administrators. President Ausmus and Jim Miles are to discuss the names and recommendations for these representatives with their respective University Presidents. A special Board meeting should be set up to be held in St. Louis in January.

5) The NAEB Convention Committee will be the committee already set up by Sy Siegel for the New York Convention. President Ausmus will confirm this agreement.

6) The Auditing Committee is to be removed from the Newsletter at the earliest possible convenience. President Ausmus is to revise and set up new committee assignments as soon as possible.

7) President Ausmus is to appoint a Constitutional Committee to work out the problems of membership for multiple radio, television, and production center, stations and operations. The whole problem of membership and representation is to be studied by the committee and a report made to the Executive Director and Executive Committee on finds and recommendations.

#### 8) Question of funds for meetings:

- a. Funds for research committee and needs approved upon receipt of foundation funds.
- b. Funds for meeting of the in-school program acceptance committee approved.
- c. Engineers trip to European meeting in April already approved providing the funds become available from the FAE for the proposed full-time NAEB engineering position.
- d. Funds for meeting of the network acceptance committee approved.
- e. Funds for a meeting of the Program Development Committee approved.
- f. No funds available for travel by the Fulbright scholars. Skornia is to work out the details on the Fulbright scholar exchanges and to contact Hull, Miles and Wheatley on the status of current negotiations. Skornia also to inform them of President Ausmus' trip to Washington in order to negotiate for new and additional Fulbright scholarships. Skornia also to expedite Fulbright exchange assignments if he can obtain the necessary data and information.



9) The FAE request for information on the NAEB: Discussion of the committee based upon the draft prepared by Skornia 11-11-53.

- a. (First four pages) To be condensed to one paragraph.
- b. (Page 5) To be revised to a general statement and eliminate the specific character.
- c. (Page 6 and 7) Engineer's salary to be set at \$15,000 subject to downward revision. Travel, clerical assistance, operating expenses to be set at \$15,000 for a total of \$30,000. 5% of this total should be allocated to the NAEB headquarters for administrative purposes. Placement and editorial assistant positions should be made responsible to the NAEB and all references to coordination with other organizations and agencies should be eliminated. Salary of this placement position to be set at \$4000 with office equipment, supplies and expenses set at \$3000 for a total of \$7000. 5% of this total should be allocated to the the NAEB for administrative purposes.
- d. (Page 8B) This section should be eliminated from the FAE report. The question of the rental of additional space and facilities for headquarters is to be taken up with the Kellogg Foundation. Schooley reported 300 sq. ft. of space available at an estimated annual rental of \$4800. The NAEB could absorb this rental for one year if necessary. The Committee recommended that the request be made to the Kellogg Foundation but that the NAEB absorb the cost for the first year if necessary. Skornia and headquarters to work out this problem of space need and transfer of headquarters as soon as possible.
- e. (Page 8C1) Question of uniform standards of recording, editing tape, film and engineering and technical standards is to be handled by the NAEB Engineering Committee. Principle of self-help to be followed in connection with school operated stations and new developments. Question of the international exchange standards and problems should be included in the request for the full-time NAEB engineering position and the total engineering service package. The European trip and conference for the engineer is not to be moved or included in the request.
- f. (Eliminate page 10 and first half page 11)
- g. Rewrite and revise the whole consultant service section, clarifying the proposal, justifying its need more effectively, and including promotion and publicity activities for both radio and television.
- h. (Page 14D) Eliminate this section as it stands and transfer it to the section dealing with the seminar project and workshop request.
- i. (Page 15E) Revise this section on workshop and seminars to include eight projects at \$8000 each for a total of \$64,000. Also include a statement of the contribution made by the colleges and institutions where the workshops and seminars will be held.



- j. (Page 16F) Scholarships and Internships: Include a statement specifying the purposes of developing promising new talent. Revise the expenses of the scholarships to more fully coincide with the time involved. Eliminate all examples under facilities and staff on Page 19 in order to avoid impression of institutional designation or pre-evaluation. On Page 21 include the overseas and nine months scholarships and fellowships available through the BBC and the CBG. The NAEP will serve as the agency to screen and select candidates. These scholarships provide \$6000. plus travel for the BBC opportunities and \$5000 plus travel for the Canadian opportunities. Four scholarships should be available for each. This section also should include the material from the Standard Oil request and the Fulbright request.
  - k. (Page 21G) Revise this section on the study of Communication Publication needs to point up the study and research angles. Requests for communication research should be added to this section. These requests should include the following communication research projects.
    - 1. Basic research and analysis of educational radio and television programs over the past five years in order to determine the role and place of educational broadcasting within the framework of educational institutions as seen by school administrators and educational leaders.
    - 2. Large scale investigation of the role and purposes which might be served by an educational broadcasting station as revealed through a sizable and significant sampling of consumer or audience needs or preferences in two or three typical and representative areas or communities.
    - 3. Detailed analysis of the most effective methods of coordinating a regular university faculty and staff into television programming and broadcasting activities. This analysis and study would be done in cooperation with the recognized accrediting agencies and association such as the North Central Association and the Adult Education Association. Additional problems for study and analysis would be those of credit allocation, credit transfer, teaching credit, staff compensation, etc.
    - 4. A Sociological study of a pre-educational station community and post educational station developments.
10. Educational Television and Radio Center Request:
- a. Request funds for NAEB member stations to cooperatively produce a series on great literature or living literary works. Almost all

members have some outstanding literary collection or authority which could be utilized as a primary source or one section of such a series. The total series would represent the combined contribution of a large number of member institutions.

- b. Request funds to cooperate with the National Music Educational Conference in the development of a program series in band, symphony and chamber music.
- c. Request funds for a cooperative production of a series of programs on American folklore, cities, rivers, harbors, etc. This request should include the employment of a production supervisor at \$10,000 per year to set up the cooperative series and to correlate the folklore and literature series. \$5000 should be requested for travel and \$5000 for promotion on each of the series, for a total of \$15,000 on each of the cooperative series. 5% of this total should be requested for allocation to the NAEB administrative purposes.
- d. Request funds for a series on <sup>gerontology</sup> and the study of the problems involved. This request is for a radio series only. This series would be produced by a special committee selected by the NAEB to serve as an executive production group, including top consultants from medical centers and sociological agencies and organizations. This series would be produced by a professional director at an NAEB member, or network station. It should be a definitive series on the subject and the problems, representing the best research and thought of the Nation's outstanding authorities, and follow a documentary form. The series would consist of thirteen one-half hour radio programs capable of later adaptation for television and should be budgeted at a \$100,000 total which would include all preparation, production, promotion and talent costs.

The meeting adjourned with agenda items 10, 11 and 12 left for decision and action by the Executive Director or, if necessary, for a later meeting.

PARTIAL AGENDA

NAEB EXECUTIVE COMMITTEE MEETING

Urbana, November 17, 1953

(Room reserved at Illinois Union (one room) for Dunn and Hunter evening of November 16. On waiting list for November 17. We'll check 17th again. Conference Room 217, Union, reserved for meetings 8:30 - 3:30, November 17.)

1. TV Monitor Study: Who draws up contracts for next Monitoring Study? Attorney needed to draw all NAEB contracts, to protect organization. See suggested agreement draft.
2. Agreement to publish next TV study by May? Think we should not accept impossible deadline. Mr. Griffiths has said a couple of times that the most maddening thing about NAEB, has been failure to meet such deadlines (1953 Monitor Study; Grants-in-aid 1953) which keeps him constantly trying to excuse and defend NAEB before his Board). He has urged us to try to meet such deadlines or change them before they are fixed.
3. Grants-in-aid Results (cf. TV usability; duplication of last year; some not, in yet, etc.) When and how deliver television programs from 1953 Grants-in-aid, to Center? Credits before and after?
4. Implementation of Wynn proposal regarding top level Educators meeting.
5. Is there a convention committee during the year (See Newsletter listing)?
6. Does Auditing Committee still exist?
7. Constitution and/or membership condition problems:
  - a. cf. Winnie's application for associate membership.
  - b. Can both radio and TV stations apply for separate active memberships?  
(One usually feels neglected.)
  - c. Is TV automatically a member, if radio was, or not until new blanks and fees paid? Cf. Houston and Los Angeles.
  - d. Cf. Dunham letter.
  - e. One vs. two ballot problem.
  - f. Votes for associates.

8. Meetings --and funds for:

- a. Committees --of. research need and request.
- b. In-school program acceptance committee.
- c. Engineer to European Meeting in April?
- d. Network Acceptance Committee
- e. Program Planning (Development) Committee
- f. Fulbright Travel

9. FAE and Center requests: Should Prestige series for In-school be requested of Center? (Cf. In-school committee report). This was in Kellogg request.

10. "Voices of Asia" Series. - Title?

11. Publications and writing needing doing:

--NAEB brochure (new one)

--NAEB Network Brochure (to bring up to date)

--Newsletter deserves some primary attention (need for two publications, one for members only),

--Theses etc. in communication, and other articles submitted for Newsletter distribution. Need a reading procedure. Some waiting.

--Arguments for Tape Network membership. (Someone needs assigning to preparation of).

--History of NAEB.

--Organization of archives (which have been received) from many sources.

12. Professional standards committee:

--Equipment

--Personnel

--Ethics



TO: All NAEB Directors, Officers, and Advisory Committee  
to Center.  
FROM: Harry Skornia

CONFIDENTIAL

At the recent meeting we had in St. Louis (December 4) to plan dedications of upcoming stations, Harry Newburn asked about our request to FAE for someone to handle union relations. In order to get Goggin and others help promptly, as you know, I've had preliminary discussions with Morris Novik (see attached).

Harry expressed the hope that we'd check since they also were going into this. My reaction was that this appeared to me to be a natural area for NAEB to cover (both radio and TV) for its member stations, and that we'd proceed. I'd like your authorization to have Morris go ahead, and we shall keep Newburn informed. We can reach modest agreement with Novik if we get no funds, be more generous if we do get funds. But time is of the essence, and I should like to keep NAEB claim to all such areas as positive and clear cut as possible.

I suggest advisory committee take this up, as well as NAEB Board, or many of our services are likely to be adopted. I can see Center interests in individual cases, but hope the station union relations problem as such is seen as unequivocally ours.

For Board Discussion in January.

12-10-53

COPY

M. S. NOVIK

300 West 23rd Street - Room 500 - New York 11, N.Y. Algonquin 5-4385

Radio  
Consultant

December 7th, 1953

Dear Harry:

Returning the letter to you. I am satisfied that Overton means well and I have no reason to believe that he wouldn't break through the ice.

Evidently, even in the music field the whole problem is wide open. I know Clair Meader too but of course would go to Petrillo first. I guess his closest contact is in the motion picture field but I cannot understand what he means by "I suppose the general theory that Brewer's hostility could do us a great deal of harm in the film world." I am sure he is referring to Roy Brewer who is a friend of mine-- but if it is a personal opposition, he is no longer with IATSE.

Anyhow, it is pretty obvious that very little has been done in the entire field, and that there is room for a general policy...

Sincerely,

MSN:s

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

RECEIVED  
RADIO STATION

December 11, 1953

TO: The Entire Board  
SUBJECT: Special Board Meeting

DEC 14 8 40 AM 1953

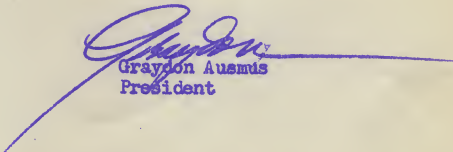
A. W. WILL & WING  
PROPERTY OF W. L. W. 1953

All returns are in and everyone can be present for the meeting of the Board January 21 and 22, with the 23rd being held in reserve just in case we need to stay over for that additional day.

Firm this up on your calendar and plan to be on hand by 9:00 a.m. the morning of the 21st with your brightest thinking cap on.

Dick had made arrangements to house us the previous weekend and upon receipt of this note he will change our reservations and let us know where we are to be housed.

I look forward to seeing all of you January 21 and 22. . . and 23?

  
Graydon Ausmus  
President

P.S. Just received word from Merritt Ludwig that we are to be housed at the Sheldon-Munn Hotel. Please notify Merritt Ludwig when you expect to arrive so we will not have to pay for the room on the 20th if you are not going to use it that night. Everyone (except Marguerite Fleming) will have a room mate, so if you have a preference, please indicate same to Merritt.

G.A.

C O P Y

JOHN H. LERCH

December 13, 1953  
1240 Bryden Road  
Columbus, Ohio

Mr. Harry J. Skornia  
Executive Director NAEB  
University of Illinois  
119 Gregory Hall  
Urbana, Illinois

Dear Mr. Skornia:

Many thanks for your informative and encouraging letter of December 10. As a result of the Newsletter and the descriptive pamphlets which ably set forth the meaning and function of NAEB, plus my own strong desire to be associated with an organization of this type, I think we ought to remove the "tentative" restriction on my application, and let it become an active one. Actually, I am very interested in the position you mention, and would like to have you consider me a candidate for that job.

NAEB has a strong appeal to me, and I would consider it a pleasure and an honor to be part of it. The Newsletter, alone, I believe shows the considerable range of interests and activities in which NAEB is engaged or has an interest, and it is very good to see this right kind of thinking and planning.

As I said in my previous letter, I am convinced, too, that I could fit into the scheme of things and make a contribution. Concerning this particular job of assistant or associate director, I think that you will see from an examination of my past experience as set forth on the resume sheet that I could take hold and make the transition to this new assignment without difficulty. And of course, with any new job there are a hundred things to be learned and a sort of inescapable orientation period.

The salary is acceptable and fits in with my previous earnings; and since I am prepared and welcome the "long-range" view and association mentioned earlier, I think it very fair. I wonder if you could tell me if January first would be the approximate date you had in mind for the beginning of this job. For my part, that would be a very suitable date.

Anything you care to communicate on the specific nature or duty of the job will be highly appreciated; and I certainly would like you to consider me an active contender or candidate...even if details are not precisely worked out yet.

I shall be leaving tomorrow for a few days in New York and Washington, and, if there is no objection, may call you December 21st or shortly thereafter merely to check on any development. And of course I stand ready at any time to provide you with additional material or information about myself with professional recommendations and references.

Cordially yours,

/s/ John H. Lerch



December 14, 1953

Mr. Stanley Andrews  
Executive Director  
National Project in Agricultural Communications  
Wells Hall  
Michigan State College  
East Lansing, Michigan

Dear Mr. Andrews:

Thanks for your letter of December 11. Please let us know whenever we can be of service in implementing our joint NAC project.

We would hope, however, not to have to dub from records to tape, since this process usually results in very unacceptable quality. Also, if records are available, they can generally be more efficiently duplicated and distributed directly.

Best regards of the season.

Sincerely,

Harry J. Scordia  
Executive Director

HJS:ms

cc: Bob VanDyke  
Graydon Andrews  
John Dunn  
Armand Hunter  
✓ Frank Schooley

December 14, 1953

TO: EXECUTIVE COMMITTEE

FROM: HARRY J. SKOENIA HJSk :

Have ordered a photo-copy machine out of our budget. With this I hope soon to be able to cut back fairly sharply on typist - hourly-help. My estimate was fairly carefully worked out. Machine will cost \$300.00 plus.

## JUSTIFICATION FOR ORDERING OF PHOTOCOPY MACHINE

At present approximately \$35.00 worth of typist labor and about ten hours a week of executive time in proof-reading are devoted only to copying of materials to keep Executive Committee, Directors and appropriate committees informed. Frequently not over three or four copies need making. And copies frequently deprive those responsible of seeing the presentation itself, although appearance is often an important factor. In many cases original materials must now be sent, risking loss, because of lack of time and staff to copy.

### Examples of materials:

1. Copies of proposed and actual contracts.
2. Applications
  - For job as associate director
  - For engineer and other consultant services
  - Fulbright applications
  - Grants-in-aid and other applications
3. Bids on various jobs.
  - Printing
  - Surveys (like N.Y. Monitoring)
4. Innumerable requests by officers of copies of various letters.
5. Releases, copyright agreements, program descriptions and proposals and other items, which should be at headquarters as well as in the hands of committee chairman and negotiators.

Typewriters and secretarial help have already been added to the Headquarters operation. A part of the load can be far more efficiently handled with this machine. Lack of communication among NAEB Officers and members has been responsible for many or most misunderstandings. I hope to do even more than I so far have to correct this problem.

I felt that use of this machine will result in a saving in labor, of approximately \$600.00 per year.

NAEB Headquarters  
December 14, 1953

December 15, 1953

Mr. Harry Skornia  
119 Gregory Hall  
University of Illinois  
Urbana, Illinois

Dear Harry:

I have just seen your memorandum to Schooley, Abbot, and myself concerning the request from Gordon Cullingham of CBC for the Payne Communications Award shows and the Popular Arts in America series.

I can see no objection whatsoever to these to prevent CBC broadcast.

With reference to your memorandum concerning Morris, it goes without saying that he is probably the best person in the world for this. Nevertheless I would not rush ahead until after we have had a January meeting. There are certain aspects which require discussion and while I do not see them as being insurmountable there can be no harm awaiting a full fledged talk among members of the board.

With all best wishes, believe me.

Cordially yours,

Seymour N. Siegel  
Director

sns/bc

cc: Ausmus, Schooley



December 16, 1953

Mr. John Lathan  
1078 Third Avenue  
New York 21, New York

Dear Mr. Lathan,

Your project looks intensely interesting. Could you prepare a presentation, with estimated costs and procedures which we might present jointly to support your request? I shall then discuss it with our executive committee, regarding the possibility of preparing a request for a grant for it.

We at NAEB would probably be even more interested in a History of Educational Broadcasting in general (Radio and TV), which would be heavily a history of the NAEB, founded in 1925. Our archives are bulging with materials for a Study of this sort.

Sincerely,

Harry J. Skornia  
Executive Director

HJS/he

cc: Ausmus  
Hunter  
Dunn  
-Schoolley  
Siegel

OFFICE OF THE NAEB TREASURER

*Board  
memo*

December 17, 1952

TO: NAEB Officers, Board of Directors, Research Committee  
FROM: Frank E. Schooley, Treasurer  
RE: Television Monitoring Studies

1. Dallas Smythe is all set to make the 1953 study in New York, January 4-10, inclusive. These dates coincide exactly with dates on the previous studies. He will be headquartered at the New Yorker Hotel.
2. The printed version of the Chicago Summer Television study will be available for distribution on Wednesday, December 24.
3. The printed version of the New York Television, January 4-10, 1951-52, will be available on or about Monday, January 4. Revised proofs are on my desk, and probably will be returned to the printer today.

Now, I agree with each and every person that has thoughts on the late publication dates of the two previous studies. So, we are working on a timetable for the 1953 study, and will be out much earlier. To date everything has moved along on a better schedule, and from this date we'll make every effort to meet all future schedules involved. At a later date, I shall give you additional details.

December 30, 1953

Mr. Eugene I. Johnson, Coordinator  
San Bernardino Valley College  
Community Education Project  
San Bernardino, California

Dear Mr. Johnson:

Thanks for your note of December 26, and for the 400 copies of your report on WAYS OF MANKIND, which are on their way to us. They will go out with our January Newsletter.

Unfortunately our grants-in-aid for the coming year have all been committed. However your current series, THE LIVING GENERATION, looks extremely interesting. If you need funds, the NAEB would be very happy indeed to present a joint request with you, probably to the Educational Television and Radio Center, if you desire. Or we should be glad to support any request of yours, with the idea of likely distribution of this series through the NAEB network. Might we get more material on it to distribute to our Network Acceptance Committee, please? It sounds like a challenging series.

Let us know of your plans, and of any way in which we may be of help either in supporting requests for funds or in distributing the series for you. And could you send us the proceedings or reports which become available from the workshops you are holding on community and in-class use of WAYS OF MANKIND and the JEFFERSONIAN HERITAGE?

Warmest regards of the Season.

Sincerely,

*Harry J. Skornia*  
Harry J. Skornia  
Executive Director

HJS:ms

*Schooley*

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS



NAEB

OFFICE OF EXECUTIVE DIRECTOR

UNIVERSITY OF ILLINOIS  
119 GREGORY HALL  
URBANA, ILLINOIS

December 31, 1953

Mr. Leo Shore, Program Director  
Pan American Broadcasting Company  
17 East 42nd Street  
New York 17, New York

Dear Mr. Shore:

Thanks very much for yours of December 29, regarding the possibility of your doing foreign language productions of the JEFFERSONIAN HERITAGE. I'm sorry to say that all foreign operations and programs are under the direction of Mr. Siegel, so all discussions and negotiations on this matter should proceed with him. We are not at present staffed at our Headquarters to handle such matters ourself.

I am also too new here to have had the experience Mr. Siegel and his Committee had, with the handling of all JEFFERSONIAN HERITAGE negotiations originally, and knowing of the NAEB's commitments on scripts, etc.

I'm sorry not to be able to be of more help. Happy New Year to you.

Sincerely,

Harry J. Scornia  
Executive Director

HJS:ms



TO: Graydon Ausmus  
FROM: Harry J. Skornia W.K.  
DATE: December 31, 1953

Just received this word from Jim Morris. Can you tell me if I can refer to Gohn & Marks and ask their help? I would at once, but not sure how much work we should toss at them under terms of your last meeting with them. Hope we can get them lined up to help.

Dear Harry:

KOAC has received word that a Lewiston, Idaho, applicant has filed for 550 kilocycles in that city. Such a commercial station on KOAC's frequency would pose a serious threat to our audience east of the Cascade Mountains. Naturally we will oppose the application and attempt to protect our listening audience against such interference.

This letter is to seek your suggestions and advice as we begin to prepare our case. Can the N.A.S.B. assist us in protecting KOAC? So far the plans have not been formulated here but we will probably come up with some sort of committee representing the three interested administrative groups: the Chancellor's office, General Extension Division (responsible for programs) and Oregon State College (the actual licensee). Actual steps toward protesting the Lewiston application will probably come out of some such group here.

If you have suggestions for me I'll be glad to pass them along to the administration as we plan the protest. Right now I'm in the process of summarizing the unique program services which KOAC makes available to the audience and which would be lost to the people in the area of interference. In addition, we know we can harness the support of the county agents in the area, as well as those folks who are now on our mailing list as listeners in the area.

We will sincerely appreciate any help you can give us.

Happy New Year!

James M. Morris  
Program Manager

cc: Armand Hunter  
John Dunn  
Frank Schooley

TO: Ralph Steetle, JCET  
Bob Mullen, NCET  
Educational Television and Radio Center  
FROM: Harry J. Skornia *H. J. Sk.*  
DATE: December 31, 1953

Herewith three paragraphs from letter from Larry Creshkoff, received today. Could you send to all three of our Fulbright scholars abroad, who are doing a fine job, everything you have on present status of Educational TV? Needed soon as possible:

"I have been invited by the Belgian Ministry of Public Instruction to participate in a conference on educational television to be held in Brussels in February. The invitation came through the United States Educational Foundation in Belgium (The Fulbright Commission) which will pay my fare and provide me with about \$10.00 per diem in maintenance.

"They are also asking me to give a lecture in a neighboring city on a subject of my own choosing which might be of interest to Belgian teachers and educators. I have written to accept and indicate that I would talk about non-commercial educational radio and television in the United States.

"For this, however, I need the latest possible information on TV developments. I have not yet received anything from the Citizens Committee or from JCET. (Or, for that matter, have I received anything from the Ann Arbor Center.)"

Addresses are:

Mr. Lawrence Creshkoff  
c/o Radiodiffusion-Tellevision Francaise  
Room 303  
11 rue Christophe Colomb  
Paris 8<sup>e</sup>, FRANCE

Mr. Graham Hovey  
Via Acaia, 43 (Int. 11)  
Rome, Italy

Mr. Burton Paulu  
147 Argyle Road  
Ealing  
London W. 13, ENGLAND

Many, many thanks, and a Happy New Year!

cc: Creshkoff  
Hovey  
Paulu  
Ausmus  
Siegel  
Wheatley

December 31, 1953

Mr. C. C. Williamson  
20 Church Street  
Greenwich, Connecticut

Dear Mr. Williamson:

Your letter to Dallas Smythe, and a copy of his reply, were forwarded to me just before I left for New York where I was one of the speakers on a panel, at the Speech Association Convention, entitled A RE-EVALUATION OF RADIO.

Without identifying you, I took the liberty of quoting from your letter, since it was the best statement I had found of the problem of the future of educational radio, and television. I hope you don't mind. Now back, I've had a rough outline of this talk dittoed in the hope that some of the remarks might be of value to you. I am also sending a copy of it, plus a copy of this letter, to both the JCET and the NCET, in the belief that the suggestion you raise may find recognition. I believe it would be a great tragedy if educational and community groups did not take into account the need for integrated and coordinated planning using both radio and television, and all other media, for that matter. In many communities as late as 1953, radio, sometimes even FM, was found to be not only a definite step towards television but also a valuable end in itself, for not all can (yet) afford TV.

The attached outline is the one I used for my talk. The fact that the remarks of other participants are reported more briefly doesn't mean that their remarks weren't as good, or as long as mine, but rather that their talks were so interesting I became too engrossed to take adequate notes, and only jotted down the one thought or so which particularly struck me, or I hadn't known about before.

I hope all this may be of some value to you. In all reports of the NAEB we have stressed the need to consider and study all wireless media rather than putting all eggs in one basket. This view is being confirmed as time goes on, even though recent NAEB emphasis in publications, workshops, seminars and services has had to be heavily on television for the last year or two, and will be so for some time.

December 31, 1953

Does this help answer your question? If not, we'll be glad to try any time we may be of help. Our best wishes to you.

Sincerely yours,

*Harry J. Skornia*

Harry J. Skornia  
Executive Director

HJS:ms

Enclosure



NAEB HEADQUARTERS FINANCIAL REPORT

AS OF OCTOBER 1, 1952

	<u>BUDGET 1952-53</u>	<u>FROM 1951-52</u>	<u>EXPENSES</u> <u>JULY 1-SEPT. 30</u> <u>1952</u>	<u>BALANCE</u>
SALARIES	\$27,600	- - -	\$ 7,011.59	\$20,588.41
SEMINARS, ETC.	\$17,700	- - -	(1) \$ 6,569.02	\$11,130.98
<i>Supplies</i> SALARIES AND EXPENSES	\$10,000	\$ 5,332.29	(2) \$10,577.87	\$ 4,754.42
OVERHEAD	\$ 2,525	- - -	- - -	\$ 2,525.00
CAPITAL	- - -	\$ 7,539.50	\$ 7,539.50	- - -
	<u>\$57,825 (3)</u>	<u>\$12,871.79</u>	<u>\$31,696.98</u>	<u>\$31,674.81</u>

- (1) Includes the School Allerton held June, 1952 (\$4749.05) and partial WOI-TV (\$900).
- (2) Includes the 3,000 reels of tape bought in November, 1951 (\$7838.10).
- (3) Includes only \$7,325 from Service Assessment Fee Fund. On September 20, 1952, this fund totals \$10,699.75 (difference is \$3,374.75).

MAJOR ENCUMBRANCES ( Actual and Proposed)

A - 949 reels of tape @ \$3.00	=	\$1,944.00	(on order)
B - 1500 film mailers @ \$1.50	=	\$2,250.00	(not yet ordered)
C - 1000 copies NAEB Bibliography @ \$1.50	=	\$1,500.00	(working)
D - Balance WOI-TV-approximately	=	\$ 600.00	(awaiting bill)
		<u>\$6,294.00</u>	

If the difference mentioned in Item (3) above is credited to Supplies and Expenses bringing this balance up to \$8,129.17, there will be sufficient monies in this bracket to cover anticipated costs (\$900.00 per month for 9 months= \$8,100).

Items C and D above can be legitimately charged to Seminars and Projects (Total \$2,100).

Item A was absolutely essential. The entire operation of the network has been tied up by lack of tape (see tape report).

Item B would eventually pay for itself by (1) eliminating 1/3 of the labor required weekly to pack the tapes; (2) eliminating continued purchase of corrugated mailers; and (3) preventing damage and loss of tapes, reels, and individual boxes.

NAEB HEADQUARTERS FINANCIAL REPORT (continued)Extension

It is hoped that certain economies will be realized which will partially eliminate the overdraft apparent by Items A and B. Inasmuch as these are not readily apparent, it is proposed that the network assessment fees for 1953-54 be slightly more than doubled (see proposal).

RECEIVED  
RADIO STATION

OCT 20 9 26 AM 1952

WILL A WIUC  
UNIVERSITY OF ILLINOIS

October 15, 1952

From : President of NAEB

To : All Officers and Directors

Subject : Meeting of the Board of Directors November 2, 3, 4, 1952

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Because there appears to be a huge budget of business that should be considered by the Board of Directors prior to the 1952 National Convention, a special meeting of the Board is called to take place at the University of Minnesota, Minneapolis, Minnesota, the evening of November 2nd, and continuing as necessary to November 5th.

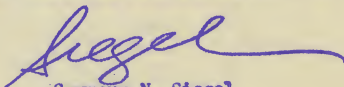
It is requested that you notify Secretary Paulu immediately of the time of your arrival so that proper reservations may be made for you at the Center for continuation study.

Vice-President Ausmus will chair the meetings since your President is somewhat slightly involved in the coverage of National Election Returns for the Municipal Broadcasting System. He will arrive sometime about noon on November 5th.

Jim Miles will be preparing an agenda which will include a complete report on the Grants-in-Aid, the ratification of action taken by the E.D. Committee in connection with the new Executive Director, consideration of constitutional amendments, discussion of a proposed Allerton type Television Conference based on an F.A.E. grant of \$5,000. and other matters which will bring the Board of Directors completely up-to-date on the activities of the organization in the course of the past year. It is requested that the report on the accomplishments of the European consultations with heads of the French, Italian, Swiss and British radio and TV organizations be deferred until Wednesday afternoon, November 5th.

If there are other matters which you feel should be considered, it is requested that you notify Miles without delay.

The Convention Agenda and Committee assignments will be forthcoming within the next few days.



Seymour N. Siegel  
President

WAA TAPE NETWORK LIST  
Oct. 28, 1952

1

Robert Lewis Shayer  
Station WOI-TV  
Iowa State College  
Ames, Iowa

Robert VanDyne  
W. K. Kellogg Foundation  
Battle Creek, Mich.

Jose A. Buitrago  
Radio Station WIPR  
Oficina de Radiocomision Publica  
San Juan, Puerto Rico

Seymour I. Siegel  
President NAEB  
Radio Station WNYC  
2500 Municipal Building  
New York 7, New York

Mrs. Gertrude G. Broderick  
Radio Education Specialist  
Office of Education  
Federal Security Agency  
Washington 25, D. C.

(Please read from bottom to top starting with the left hand column.)



John T. MacKnight  
Radio Station WNOV  
Northwestern Vocational Inst.  
Grand Ave. at Grotto  
St. Paul 5, Minn.

Miss Lucile Ruby  
Radio Station WLSU  
Louisiana State University  
Baton Rouge, Louisiana

Carl J. Kunz, Jr.  
Radio Station WHAZ  
Rensselaer Polytechnic Institute  
Troy, N. Y.

Edwin J. Turner  
Radio Station WFUV  
Fordham University  
Bronx 58, New York

James W. Shutt  
Station WEVC FM  
Evansville College  
Evansville, Indiana

Miss Katharine S. Hatchett  
Radio Station SBOE  
Board of Education  
Cleveland, Ohio

Milford C. Jensen  
Radio Station WCAL  
St. Olaf College  
Northfield, Minnesota

Clarence T. DeHaven  
Radio Station WBJC-FM  
Baltimore Junior College  
Alameda and 33rd Streets  
Baltimore, Maryland

Don Hoffman  
Radio Station KNUW  
University of Wichita  
Wichita, Kansas

R. Edwin Browne  
Radio Station KFKU  
University of Kansas  
Lawrence, Kans.

S. Donald Robertson  
Radio Station KPFM  
University of North Dakota  
Grand Forks, North Dakota

Clifton F. Schropp, Director  
Radio Station KDFS  
Des Moines Public Schools  
629 Third Street  
Des Moines, Iowa

John C. Grabbe  
Radio Station KCVN  
College of the Pacific  
Stockton, California

Miss Patricia L. Green  
Radio Station KBPS  
Portland Public Schools  
Portland, Oregon

Mrs. Rose Joanne Jones  
Radio Station KANW  
Albuquerque High School  
Albuquerque, New Mexico

(All stations above this point are actively participating in the network.)

Edwin F. Wesley  
Radio Station WRUL  
World Wide Broadcasting Foundation  
133 Commonwealth Avenue  
Boston 16, Massachusetts

Ivan M. Campbell  
Radio Station KUSC  
University of Southern California  
Los Angeles, California 7

Alvin Gaines  
Radio Station WABE  
Board of Education - 11th Floor, City  
Atlanta, Georgia 4 Hall

Bruce Calhoun  
Radio Station KUOW  
University of Washington  
Seattle 5, Wash. 7

Allen Miller  
Radio Station KWSC  
State College of Washington  
Pullman, Washington 7

Northrop Dawson, Jr.  
Radio Station KUOM  
University of Minnesota  
Minneapolis, Minn. 4

Lee Eitzen  
Radio Station KWLC  
Luther College  
Decorah, Iowa 3

Miss Marguerite Fleming  
Radio Station KSLH  
Board of Education  
1517 South Theresa Avenue  
St. Louis 4, Missouri 2

Robert A. Wells  
Radio Station KWGS  
University of Tulsa  
Tulsa, Oklahoma 4

Edwin G. Barrett  
Station KSDS  
San Diego City Schools  
12th and Russ Streets  
San Diego 2, Calif. 7

D. Glenn Starlin  
Radio Station KWAX  
University of Oregon  
Eugene, Oregon 7

Robert D. Hilgendorf  
Radio Station KSAC  
Kansas State College  
Manhattan, Kansas 4

Raymond Willerman  
Radio Station KWAR  
Warburg College  
Waverly, Iowa 3

Mrs. Elaine Tucker  
Radio Station KOKH  
Claxson High School  
Oklahoma City, Okla.

Virgil C. Hicks  
Radio Station KVOP-FM  
Texas Western College  
El Paso, Tex. 6

James M. Morris  
Radio Station KOAC  
Oregon State College  
Corvallis, Oregon 7

Keith J. Nighbert  
Radio Station KUSD  
University of South Dakota  
Vermillion, South Dakota 5

Leo Martin  
Radio Station WBUR  
Boston University  
Boston, Massachusetts

5

Miss Camille A. Henderson  
Radio Station WBY  
University of Kentucky  
Lexington, Kentucky

3

Sidney Stone  
Radio Station WBGU  
Bowling Green State University  
Bowling Green, Ohio

3

Marguerite Kirk  
Radio Station WDCO  
Director, Dept. of Libraries  
Visual Aids and Radio  
31 Green St., Newark 2, N. J.

5

George Jennings  
Radio Station WBEZ  
Board of Education  
228 North LaSalle Street  
Chicago, Illinois

2

John Henderson  
Radio Station WBAA  
Purdue University  
Lafayette, Indiana

2

Tom Carnegie  
Radio Station WJJC-FM  
1204 N. Delaware St.  
Indianapolis, Ind.

2

Miss Joan M. Olrich  
Radio Station WAER  
Syracuse University  
Syracuse, New York

5

Dale F. Keller  
Radio Station WGFS-FM  
Greensboro Public Schools  
501 Asheboro St.  
Greensboro, North Carolina

4

Parker Wheatley  
Radio Station WGBH  
Lowell Institute Cooperative  
Broadcasting Council, Symphony Hall  
Boston 15, Mass.

5

H. E. Salley  
Radio Station WFPL  
Louisville Free Public Library  
Louisville 3, Kentucky

3

George C. Johnson  
Radio Station WFIU  
Indiana University  
Bloomington, Indiana

2

E. C. Waggoner  
W E P S  
Board of Education  
High School Building  
Elgin, Illinois

2

B. Kendall Crane  
Radio Station WDUQ  
Duquesne University  
Pittsburg, Pennsylvania

4

Miss Kathleen N. Lardie  
Radio Station WDIR  
9345 Lawton Avenue  
Detroit 6, Michigan

3

R. Dwight Wheeler  
Station WDET  
Wayne University 5063 Cass Ave.  
Detroit, Mich.

3

James E. Durham  
Radio Station WMHI  
Municipal Junior College  
Meriden, Miss.

4

Wallace Garneau  
Radio Station WMCR  
Western Michigan College  
Kalamazoo, Michigan

3

Walton D. Clarke  
Radio Station WKSU--FM  
Kent State University  
Kent, Ohio

4

Robert Coleman  
Radio Station WKAR  
Michigan State College  
East Lansing, Michigan

3

Frank Schooley  
Radio Station WILL  
University of Illinois  
Urbana, Illinois

Mr. D. P. Whitley, Principal  
Radio Station WHPS  
Senior High School  
801 Jones St.  
High Point, N. Car.

Ray Stanley  
Radio Station WHA  
University of Wisconsin  
Madison, Wisconsin

3

Harold F. Ross  
Radio Station WGRE-FM  
DePauw University  
Greencastle, Ind.

2

Richard F. Vogel  
Radio Station WOI  
Iowa State College  
Ames, Iowa

3

James F. Macanirew  
Radio Station WNYE  
Board of Education Station  
29 Fort Greene Place  
Brooklyn, New York

5

Bernard Buck  
Radio Station WNYC  
2500 Municipal Building  
New York 7, New York

5

William Butler  
Radio Station WNUR  
Northwestern University  
Evanston, Illinois  
Attn: Program Director

2

Vernon McKown  
Radio Station WNAS  
New Albany City Schools  
New Albany, Indiana

3

John Dunn  
Radio Station WNAD  
University of Oklahoma  
Norman, Oklahoma

4

Harry M. Williams  
Radio Station WNCB-FM  
Miami University  
Oxford, Ohio

3

Francis V. Donovan, Jr.  
Station WMUA  
University of Massachusetts  
Amherst, Mass.



Vernon Bronson  
Radio Station WTHS  
Division of Vocational Education  
1410 N.E. 2nd Ave.  
Miami 32, Florida 6

Harry D. Lamb  
Station WTDS  
Toledo Public Schools  
1901 Central Avenue  
Toledo, Ohio 3

R.C. Setterberg  
Radio Station WSUI  
State University of Iowa  
Iowa City, Iowa 3

Rev. Thomas J. Gilhooly  
Radio Station WSOU-FM  
Seaton Hall University  
South Orange, N.J. 5

Worthington A. Gregory  
Radio Station WSHS FM  
Sewanahaka High School  
Floral Park, N.Y. 5

Dale O. Smock  
Radio Station WSAJ  
Grove City College  
Grove City, Pa. 4

J. Daniel Logan  
Director of Radio  
Station WOUI  
Ohio University  
Athens, Ohio

W.H. Ewing  
Radio Station WOSU  
Ohio State University  
Columbus, Ohio 3

John V. Meier  
Radio Station WWHL  
Wilson Junior High School  
Muncie, Ind. 2

M. McCabe Day  
Radio Station WWSH  
Audio-Visual Center  
School City of Huntington  
Huntington, Ind. 2

Rev. Richard F. Grady, S.J.  
Radio Station WUSV  
University of Scranton  
Scranton 3, Pa. 5

Ernest E. Lent, Jr.  
Radio Station WUSC-FM  
University of South Carolina  
Columbia, S. Car.

Kenneth D. Wright  
Radio Station WOUT  
University of Tennessee  
Box 8540  
Knoxville, Tenn. 4

E.G. Burrows  
Station WUOM  
University of Michigan  
Ann Arbor, Mich. 3

Graydon Ausmus  
Station WUOA  
University of Alabama  
University, Ala. 4

John Young  
Station WUNC  
University of North Carolina  
Chapel Hill, N. Car.

Martha J. Rucker  
Station WYSN  
New Castle-Henry Township  
New Castle, Ind. School

National Association of Educational Broadcasters  
Treasurer's Report  
October 30, 1952

Receipts

R. B. Hull - Ames Building & Loan Ass'n	\$ 6,000.00	
R. B. Hull - Ames Trust & Savings Bank	538.08	
R. B. Hull - Ames Building & Loan Ass'n	6,057.34	
R. B. Hull - Chemical Bank & Trust Co.	301.37	
Al Gaines - Columbus Banquet Ticket Sales	571.00	
Graydon Ausmus - Biloxi Convention	101.08	
Dallas Smythe - Advance Refund, Monitoring	183.44	
F. A. E. - Grants-In-Aid	80,000.00	
F. A. E. - Monitoring Studies	3,000.00	
Membership Dues	2,457.92	
Jeffersonian Heritage Sales	1,000.00	
News Letter Subscriptions	110.00	
Miscellaneous	15.00	
Total		\$100,335.23

Disbursements

F&E - Grants-In-Aid	\$ 28,400.00	
F&E - Monitoring Studies	12,230.55	
Administrative Expense	1,942.21	
Columbus Banquet Expense	574.71	
News Letter Expense	173.71	
Miscellaneous	5.24	
Total		\$ 43,326.42
Balance		\$ 57,008.81

First National Bank, Champaign

Deposits	\$ 99,486.37	
Disbursements	42,756.63	
Balance		\$ 56,729.74

Chemical Bank and Trust Company

Deposits	\$ 301.37	
Disbursements (service charges)	22.30	
Balance		279.07
Total, bank balances		\$ 57,008.81

United States Bonds

2 Series F, current value	\$ 190.00
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National Association of Educational Broadcasters  
Treasurer's Report  
October 30, 1952

(Page 2)

NEWS LETTER

Budget Appropriation	\$	400.00	
Expenditures		<u>173.71</u>	
Balance	\$		226.29

FAE - Jeffersonian Heritage

Sales	\$	<u>1,000.00</u>	
Balance	\$		1,000.00

FAE - Grants-In-Aid

Grant, FAE	\$	80,000.00	
Disbursements (4)		<u>28,400.00</u>	
Balance	\$		51,600.00

Administration

Budget Appropriations	\$	2,500.00	
Disbursements		<u>1,942.21</u>	
	\$		557.79

FAE - Monitoring Studies

Balance, 11-4-51	\$	14,358.45	
Supplemental Grant, FAE		3,000.00	
Refund, Advance		<u>183.44</u>	
Total	\$	17,541.89	
Disbursements		<u>14,570.64</u>	
	\$		2,971.25

General

Bank Deposits	\$	99,787.74	
Cash (Columbus banquet)		<u>571.00</u>	
Total	\$	100,358.74	

Disbursements

Columbus banquet	\$574.71
Monitoring Studies	15,230.55
Administration	2,500.00
News Letter	400.00
FAE-Grants-In-Aid	80,000.00
Jeffersonian Heritage	<u>1,000.00</u>
Total	

\$	<u>99,705.26</u>	\$	653.48
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Balance on hand

Cash balance on deposit

\$ 57,008.81

Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,  
University of Wisconsin-Madison Department of Communication Arts,  
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from  
the National Endowment for the Humanities



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the  
National Endowment for the Humanities.